

Forbidden Revelation

Forbidden Revelation

**Secret Teachings to
My
Exclusive Inner
Circle**

Mark Hamilton

NEOTHINK® BOOKS

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Introduction

One of the greatest benefits of membership in The Neothink[®] Society is The Journey with Mark Hamilton. These essence meetings have been transcribed from Mr. Hamilton's web-based Mentor Program. Here he describes each level of your twelve-level journey:

Level One opens the door to the person you were meant to be as you learn how to play as an adult. By discovering value creation, stagnation quickly gets replaced with exhilaration, and the child of the past returns. Your life leaps to a new level as you tap your deepest motivational root through discovering your Friday-Night Essence.

Level Two reveals the highly-guarded Neothink[®] hidden secret, the coveted Ten-Second Miracle. The Ten-Second Miracle provides you with another powerful path to value creation – to the life you were meant to live. Indeed, the creation-driven life is what the human mind is supposed to experience; value creation brings values to society and pride and happiness to oneself . . . and is the answer to the often-asked question, “What is the meaning of life?” Your Friday-Night Essence and the Ten-Second Miracle are two powerful secrets to value creation.

Level Three unveils how and why you were chosen to join the Neothink[®] Society. You also learn our highly-guarded Neothink[®] Marketing Secret. That meeting teaches you about the Forces of Nature and the Forces of Neothink[®] . . . and the powerful marketing forces of both. It also explains how common denominators can be used to pull forth those powerful marketing forces. Our highly-guarded Neothink[®] Marketing Secret prepares you for the next leg of the journey where wealthy living awaits!

Level Four introduces the concept of taking the secret society, for the first time, to the public. The ideas of local Neothink[®] Clubhouses, local meetings, even a local political movement are introduced. The approach is to still keep our secrets within our society, but to now invite quality people at large into our newly named Society of Secrets. We are transitioning from a Secret Society to a Society of Secrets.

Level Five goes through, in detail, the three meetings to be held in the newly forming Neothink[®] Clubhouses, as follows: the Introduction Meetings, the Workshop Meetings, and the Clubhouse Meetings. Level Five also goes into detail about the development of a new political movement now named the Twelve Visions Party.

Level Six solidifies the structure of the new entities, the newly forming local Neothink[®] Chapters (Clubhouse Congregations), the internal workings, the applications. In this meeting, the “marketing machine is complete” and is ready to move forward.

Level Seven identifies the two pillars holding up the anticivilization – politics and religion. This historic meeting delivers a plan to trump those two pillars through our Society of Secrets in order to peacefully take down the anticivilization.

Level Eight presents the big picture. In your eighth month, you will see the major movements that will come out of the Society of Secrets. You will see the coming Twelve-Visions World. In this world, people live with great wealth, health, and peace. They are happy, exhilarated, in love, and looking for eternal life.

Level Nine releases the specifics on the first of several major movements to come out of the burgeoning Society of Secrets. This first major movement is the political movement designed to trump politics and begin to take down the anticivilization. The Society of Secrets, from within its Tier Two, will spread its first major movement across the country, and then the world.

Level Ten prepares apprentices for mentoring lower-level apprentices. Level-Ten Apprentices are now ready to put priceless values back into the Society of Secrets, including mentoring and helping lower-level apprentices. Level-Ten Apprentices are now openly invited, during the last leg of the journey, to bring their talents and skills into the Neothink[®] Society to make it stronger. Becoming a value creator in the Neothink[®] Society, living one’s Friday-Night Essence, is exhilarating beyond description. Just imagine seeing one’s own value creation moving forward the SOS Goal, the Superpuzzle . . . you making a difference in the course of mankind. Level Ten also digs deeply into the new Twelve-Visions Government structure. For the first time, Mark Hamilton reveals integrated specifics behind a never-before-known government based

on service rather than power, bringing to our planet a never-before-seen freedom paradigm and unprecedented wealth, health, and peace.

Level Eleven opens its arms to these high-level apprentices who finally experience their full human potential, unburied during this journey. Upon finally knowing their hidden abilities, these special apprentices in their final leg of the journey can finally know and access the persons they were meant to be.

Level Twelve points the world-wide Neothink[®] juggernaut straight toward the future Twelve Visions World as the high-level apprentices' transition to mentors. These new mentors experienced emotions not felt before — the euphoria of lifting others, too, into the life they were meant to live. As mentors, they lift loved ones into a better life, a new world, the Twelve Visions World.

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Level-One Essence Meeting

Introduction

Look at the front page of most any newspaper today. You're looking at an anticivilization full of irrationality and mediocrity in which live the masses. Your journey is one that leaves that anitcivilization to come into a new world. To come into an exclusive civilization here within our exclusive Secret Society. The Neothink[®] civilization full of rationality in both financial and emotional wealth.

As your mentor during your new year long journey into this new world I ask you to let go of your preconceived notions of what these meetings are. The format here is tried and true for your best benefit. These meetings work in concert with your heirloom packages. Together with these tools and techniques in your heirloom packages combined with these meetings, well, your life will turn into an incredible journey as you evolve, with my help, into the exclusive society of the happiest, wealthiest people alive.

That being said, you must put aside your pie-in-the-sky expectations. It's all going to happen, but not today, this instant.

This brings me to an article I once read by a leading Neothink[®] Society member which I adopted for my own journey. The article about wealth and success described a foot traveler who steadily moves forward. He's not covering a lot of ground all at once, but he is always moving forward. So over a year the amount of ground he covers amounts to a lot.

Well, I applied that analogy to myself which saved me from my own pie-in-the-sky expectations and kept me steadily moving forward. I knew that after a year I would have covered a lot of ground and I did. My journey became a journey of no return; one that led me to wealth and happiness.

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I want to take you on that same journey of no return, one that leads you to wealth and happiness. You are now the foot traveler as I once was.

Now, let me back up to what I said earlier about the front page of most any newspaper. I have a broad base portfolio of media I look at, all the while knowing that although I live in that world I'm reading about, in that anticivilization, it's not my world.

Although I have to deal with the irrationalities of that world, my world is free from purposeful irrationality which is why I'm wealthy and happy and am surrounded by amazing, brilliant friends.

We're not naive to the ways of the world; in fact, we're increasingly controlling the ways of the world, steadily pulling that big iron ball toward our world, a rational world of wealth, health, pride and happiness. The world in which human beings were meant to live.

I'm talking about the Neothink[®] World which you've come to learn through your heirloom packages. You really are entering that world. With me as your mentor, you and your family will be living in that Neothink[®] World with us, prosperous and happy.

You have enormous potential. I honestly plan to bring out your human potential. That is not hype as you'll soon discover.

So, welcome to the Neothink[®] Secret Meetings. As you know, I am Mark Hamilton, author of many of your Neothink[®] manuscripts.

Among the leading members, I've been selected as your mentor at the Neothink Society. I'll conduct today's secret meeting by taking your questions and providing answers.

The subject of today's Level One Meeting is Wealth and Happiness. I want to make it clear that these Secret Meetings are absolutely not designed to teach what has already been

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taught in your heirloom packages. I'm going to assume here that you already know the information thoroughly in your heirloom packages which is why we allowed substantial time to pass before your debut level meeting today. I'll reference specific places in the heirloom packages where I want you to go back and take a deeper look relative to today's meeting.

Ok, let's dive into today's subject of wealth and happiness.

Q) What is the Neothink[®] Core Secret to Wealth & Happiness?

MH) A perfect question to start today's secret meeting. You know from your Second Heirloom Package, in Vision One, the answer to **both** wealth and happiness is discovering and then making your living through your Friday-Night Essence. Your Friday-Night Essence, as you know from Visions One, is the **productive activity** (not entertainment, sports, or hanging out) that you would actually enjoy doing on a Friday Night (our long-embedded "shut down night"). Whatever productive activity we **want** to do when our system otherwise says "shut down" gives us the clue to the person we were meant to be. I have to assume our members here read Vision One and understand what that means. If not, then you must revisit Vision One. Today, right now, I will give you a catalyst to this secret of happiness and wealth:

When we were young children, we played a lot and we were happy. Play and happiness went hand-in-hand. In fact, playing filled us with euphoria. We need to define what PLAYING is for adults. Playing and happiness go hand-in-hand, even in adults.

When adults are **creating values**, they are playing. In fact, creating values fills us with euphoria. If you have been so fortunate as to have experienced creating values, you will relate: Creating values is how adults play.

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Imagine filling your day with play time, with euphoria. That is exactly what happens when you create values. Vacations are not really our play time; creating values is our play time. The great value I have discovered in vacations, by the way, is spending time with and getting close to my children, wife and close friends.

Q) How will playing make me wealthy?

MH) Excellent question. Those who become independently wealthy do so by playing – it's the only way. In fact, my use of the word "playing" is NOT a metaphor. Creating values is how adults really do play, feel stimulated, happy, and, ultimately, become wealthy. Adults do not become wealthy by begrudgingly dragging themselves out of bed, shuffling themselves to work, waiting intolerably for the work day to pass. Those poor souls – the majority of the working class – never get rich. The reason it is that way, as explained in Book Two, Vision Two is: they're stuck in a stagnant routine-rut. They're stuck in value *production*, not value *creation*.

On the other hand, imagine those who open their eyes in the morning excited to get up and *play*, those who get ready quickly to get to their creations. They *play* all day long at taking their creations to new levels. And, they eventually, get rich.

Playing is the mental makeup of the rich. *Playing* at our Friday-Night Essences is perhaps the longest-held secret of the ultra rich.

Q) I'm having trouble identifying my Friday-Night Essence. Can you help?

MH) Here is what I say to my Level-One apprentices: You do not need to worry if you cannot put your finger on your Friday-Night Essence right now. What is more important is to work toward *creating values*. When you rise past producing values to creating values as explained in Vision Two, you will

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experience such an infusion of exhilaration that you will begin to PLAY. Go through the step-by-step process called The Self-Leader System in the Vision Climax inside your Second Heirloom Package. It will help lift you from value production to value creation. That's when you will begin *to play* in life. When you begin *to play*, your creations will become your Friday-Night Essence. Moreover, you will acquire the power and money to identify and pursue deeper dreams/Friday-Night Essences. Playing as an adult will bring you success, wealth, and happiness...playing via creating values.

Q) I have just broken through to value creation at my place of work. Is this euphoria I feel in a place that I previously dreaded a normal reaction?

MH) Yes, euphoria is a typical reaction. You have just experienced the sudden shift from what higher-level Neothink[®] members recognize as the life of the living dead into the life of an immortal. When you live by playing, creating values, building pride, happiness, love and wealth, then you can and *want to* live forever, which is what creative human beings are meant for. You feel euphoria because you are becoming the person you were meant to be. As you progress from a Level-One member into the higher levels, you will learn what we are doing to eradicate aging and death for Earth's First Immortals on our planet – i.e., the Neothink[®] Society members. By the way, the euphoria is NOT temporary. As a value creator, it is immortal. You could live forever with limitless happiness. You become immune to the burden of life, as identified in Heirloom Package Two, Vision Two. The underlying burden of life in the anitcivilization is the reason a desperate drive to eradicate aging and death does not exist. But that drive will rise from our secret society.

Q) I feel a little depressed and a little afraid to meet other Neothink[®] members because I have not improved. Why not?

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MH) As your mentor, I must confess that I (not one of you) composed and injected that question. I did this not to be negative, but to address a large number of you who perhaps are fascinated with the discussion, but are not getting immediate results. My answer to you is: absorb these meetings with me. I will take you on an amazing journey over the next year, starting with today's teaching. The material in these meetings is specifically selected by me. I plant the right seeds of knowledge into your minds, which will root and grow. For example, you will be surprised at how learning our secret today of *playing at life*...how that psychological perspective – that seed of knowledge watered and nourished by the tools in your heirloom packages – will grow from today's seed into a tree of knowledge and direction bearing delicious and nutritious fruit. You cannot see the eventual harvest when looking at the little seed. But I can, and I do see that harvest every single day among members who started one year ago just as you are starting today. I was precisely accurate when I originally told you that a year from now, you will be a different person living a different life. Over the next week, I want you to go back into Vision One, Two and through the Vision Climax in your Second Heirloom Package. Let me repeat: go through Vision One, Two, and the Vision Climax. Study the specific tools again. Let those tools clear your path to what I revealed today – your tools to begin *playing* at life. I promise you, this exercise of marrying the tools in your heirloom package to the secret knowledge in these meetings will be huge.

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Level-One Essence Meeting

Part One

Q) I have a mundane job and I'm sick of it. How do I start to play?

MH) Remember, creating value is *playing* for adults. You must dig back into the eternally valuable tools in your heirloom packages to make it happen. You need to study Vision One about your Friday-Night Essence. You need to study the Vision Climax that will ultimately lift you from boring routine rut of *value production* that comes from specialized thinking in a following mode...into exhilarating *value creation* that comes from integrated thinking in a self-leader mode. There is no shortcut around those disciplines in the Vision Climax. However, by applying those techniques — *they are the shortcut* — you will rise from value production to value creation and experience the psychological shift from a job you are sick of to a job you cannot wait to go and play.

Q) I have studied and applied the techniques in The Neothink[®] System in my First Heirloom Package and the techniques of all Twelve Visions in my Second Heirloom Package. The results have blown me away. I am no longer helplessly stuck as a follower in life. I am now an integrated thinker and am excelling and excited. This whole idea of PLAYING seems mind-blowing to me. It's like...I can really get totally into what I'm doing every day and not get dragged down by anything. Why do I feel so jazzed about it?

MH) I can tell you exactly why. But first, I want to point out that you are a perfect example of marrying the tools in your heirloom packages to the lessons in these meetings-with-your-mentor. Through the techniques in your packages, you have lifted yourself from silently suffering in your routine rut into excelling through exciting integrated thinking, which means you are now or soon will be breaking into value creation. Now

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realize, breaking into integrated thinking and moving onto value creation is how human beings were supposed to live for the past 3000 years. That means, you are discovering the person you were supposed to be — the self-leader. That is why you are feeling so good about yourself and about life.

Now, to answer why the whole idea of PLAYING seems mind-blowing to you and why you feel so jazzed about it — all conscious and unconscious guilt from this anticivilization fades away and drop off of you when you realize you are PLAYING as an adult. What guilt? Guilt poured into you at every turn. For instance, the villain in just about every movie you have watched since you were a child is the businessman, the job creator, that value creator. You innocently watch a movie and absorb guilt without even knowing it. The idea of PLAYING releases you from the years and years of absorbing guilt. PLAYING releases you from bondage to this guilt-ridden anticivilization. PLAYING like a kid — it brings you back to the long-forgotten child of the past deep inside your soul. PLAYING returns you to happiness — limitless, eternal happiness like the child, which is the true nature of human beings.

Finally, in harmony with your true nature, with the eternal happiness now within you, both the child and now you (having reunited with your child of the past) want to live forever. We are going to get into the whole idea of immortality as you steadily evolve to higher levels in the coming months. You are joining the force in society — a parallel society — that will ultimately eradicate aging and death. But for now, since you have broken through to integrated thinking and value creation and are obviously discovering the financial leaps — imagine how the value creator's wealth would compile if there were no death! There would be eternal wealth and happiness for us. Wealth itself would become so abundant for us that our drive would center on creating values that significantly benefited

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others, which is the very definition of happiness. Indeed, human beings are designed to live forever with great wealth and happiness.

Q) I was drawn like a magnet to the Three Insights in my Second Heirloom Package and to Earth's First Immortals in my Third Heirloom Package. I think and feel so strongly along those same lines. What is going on now to arrest aging?

MH) You have to wait for specifics until you get to higher levels in the coming months. But this I will say now: For human beings to die is NOT how we are supposed to be. Our minds are designed to create forever and to enjoy the eternal happiness and wealth our creative minds will bring us. It is too soon to go into specifics, but that will happen soon. By the way, those of you involved in the scientific/medical realm of antiaging research, feel free to send me background about yourself and what you are doing.

Q) Mark Hamilton, first let me say I love your works and am honored to "speak" with you and feel "blessed" that you are my mentor.

MH) Thank you.

Q) My question to you is: how can I also "speak" to all the other Neothink[®] members on a daily basis to share in their thoughts and experiences?

MH) There exists an exclusive, secret web site that no one but inside-members can access, where members "speak" to each other about endless topics and share worthy experiences. Only those who own the three heirloom packages as you do can join this exclusive web site. There is a monthly maintenance charge to support its costs/existence. I believe the charge is a dollar a day or thirty dollars per month. But people gain priceless values and make lucrative contacts, including physical contacts through this restricted web site consisting of open discussions 24/7. In fact, because most people who send

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in questions to me are so far back in the queue, their important questions do not make it into this meeting, so they go to the secret web site to ask their questions and get many solid answers from other members including high-level members such as myself and other leading members who power/think your future. The web site is probably worth millions of dollars to you in the long run. Moreover, there are about two-thousand pages of secret knowledge on the web site that you have never seen before. The URL is www.activeneothinkmember.com.

I've met many very successful people, not one of them is ever laboring at work. Instead every one of them is playing. They are happy, eternally happy. Learning how to play as an adult is *the* secret to wealth and happiness.

We'll pause here for you to send in your questions and comments. You must send them in. I'm watching them here on my computer. I do require that you send me comments either now or sometime during the other breaks. I need to see your individual progress in order for you to move up to Level Two next month. I am right here, right now reading all questions and comments.

If you have questions, I will not directly answer your questions through email. But I need to know your questions to track your progress. Many of your questions will be addressed in future meetings.

Also, to get your questions answered today, go to the secret web site after today's meeting and ask those same questions. The secret website is interactive with inside members here to answer your questions. That secret web site URL is www.activeneothinkmember.com.

After you send me your questions and comments, move on to Part 2.

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To send me your questions and comments you will be prompted, after I'm done talking here, exactly how to do that and you will be prompted how to continue in Part Two.

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Level-One Essence Meeting

Part Two

Q) I have begun making a lot more money using the techniques in The Neothink[®] System in my first book and The Self-Leader System in my second book. First, I want to thank you for that. Second, I want to ask you why I now have an obsession to make enough money to build a large custom home for myself, my wife and two children.

MH) The desire to build is inherent in human beings. Pyramids in Ancient Egypt, city-states in Ancient Greece, castles of ancient monarchs, palaces in the Middle East, skyscrapers in American and Asia, celebrity mansions: you name it. When you build a structure, you are creating something that did not exist before, which is a form of value creation (as long as the structure is built from the builder's EARNED money). It is also a form of value reflection, for you concretize, see, and enjoy your wealth-earning competence in your structure. Your desire to build a beautiful custom home is very understandable. You should use that desire as inspiration and a source of energy to push further into integrated thinking and value creation. We all need to identify such desires that motivate us and use those as energy toward our evolution from followers to self-leaders, from value producers to value creators (Vision Two in Heirloom Two).

Q) Hello. I am a female member. In the Second Heirloom Package, Vision Seven, you write about the dual essences of a woman as opposed to the single essence of a man. How exactly would a woman, who is a mom and housekeeper, PLAY in the way described here?

MH) Very good question. First, let me clarify that both females and males as human beings, get their source of happiness from value creation. The difference is that women can get their source of happiness through her husband's value

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creation, in a supportive role and as mom of their children. His value creation becomes hers, too. I won't go into why that is so in today's meeting, for that is explained, as you said, in Vision Seven. Instead, I will answer how you can experience PLAYING as described here. PLAYING is an adult's state of mind in tending to and experiencing his or her value creation. A supportive wife/mom's role, say, of taking care of and taking time with the children is all part of her dynamic of value creation, as explained in Vision Seven. Therefore, she can experience the PLAYING state of mind while with her children, for instance. Like her husband who shifts his mindset to happy, guilt-free PLAYING at life, so can she. Both husband and wife will experience a leap of happiness and emotional freedom. The children, too, who pattern their emotional dispositions after their parents, will benefit enormously with happier childhoods and teenage years. PLAYING at life as adults lifts husband, wife, and children into an exclusive society of the happiest (and wealthiest) families on Earth. These families will go on to join the great dynasties.

Q) I feel very lucky to have been selected to join the Neothink[®] Society at such a young age — I'm a twenty-one-year-old man. I'm also single and interested in meeting some nice women. Is that possible?

MH) You can and will meet nice, attractive women, even among those NOT in our secret society. Let me start by saying that single men who acquire our secrets are indeed very lucky. You see, they do not have to apply the same sorting standards that women do (as explained in Vision Seven). The man who goes through the evolution from follower to self-leader only needs the woman who responds to his character. It can be ANY woman, so to speak. So his pool of prospects is large and all around him. Now, here is when it gets exciting: Women perceive a sexual energy and a magnetic draw to men who rise

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above others, from followers to self-leaders. That fact has to do with both the Forces of Nature (Vision Three) in this anticivilization (which is why you will attract women from the general society around you) and with the forces of the supersociety (Vision Three) in tomorrow's Civilization of the Universe (which is why you will attract women from the secret society). As you apply the techniques in your heirloom packages to rise from a specialized thinker (i.e., a follower) to an integrated thinker (i.e., a self-leader), women of all backgrounds will be drawn to you. You will be able to feel and use that sexual energy to motivate your drive into value creation and playing at life. It is very rewarding for a man — even a happily married man who would never consider intimacy with another woman — to perceive women's attraction to him. But to a single young man such as yourself, women's growing attraction to you will fuel your efforts. Women's attraction to you becomes a highly motivating cycle as you evolve into the self-leader and into value creation while witnessing women's interest in you grow. When your increased income allows, do not feel guilty about purchasing some concrete signs of your success such as expensive shoes, watch, car. Those purchases from a self-made self-leader are real signs of your success, competence, and strength — all aphrodisiacs to women. Those purchases, combined with your growing confidence and self-assured demeanor, will make you an increasingly irresistible man. Of course, as you will eventually discover, perhaps several years from now, the greatest reward of all is when you settle down with the love of your life and discover the immense joy of children.

Q) After reading Earth's First Immortals, I woke up to the rare and precious love for my four children. I sometimes get paralyzed with the realization of how my kids are flying by their wonderful childhoods, and then it will be over. I guess

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life itself is flying by. Is there something I can do to stop their childhoods from flying by?

MH) You cannot stop it, but you can slow it down and always feel good that you did not miss out on their precious time as children. Go into Vision Twelve and read The Preciousness and feel it; experience the preciousness with your children. PLAYING (i.e., children's games) with your children is critical to be a fulfilled parent who did not miss out. PLAYING is an important part of your children's source of development and happiness. (Of course, teaching them responsibility and good study/work ethics is always important.) Playing WITH YOU is precious to your children, and they will NEVER forget it. Soon you will discover, once you make the transition to playing their games (it is a transition), you will discover that your play time together is also precious TO YOU, and YOU will NEVER forget it. You cannot get so close to them any other way. Moreover, playing their games with them will slow down their fleeting childhoods because you, in a sense, soak it in. You will not, as they pass their irreversible stages, ever feel that you missed out, which makes their transition into adulthood easier to accept, no longer something sad that you almost dread...but something good that you can embrace with excitement when the time comes. Furthermore, by having been so involved and so close during their childhoods, they will naturally want you to be close and involved during their adulthoods. Life is transitory, my friend, which engages the Neothink[®] Society's ultimate mission: eradicate aging and death.

Now, we have time for one more question. Before I take that question, however, I want to point out that in our hour together, I have selected and answered fourteen questions. There are HUNDREDS of questions in the queue. Granted, I selected the fourteen questions as those most beneficial to my group of "apprentices" at Level One. However, the hundreds

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of questions are, frankly, extremely important questions that can be answered with great value to you by other Neothink[®] members, especially by those at the higher levels. The Neothink[®] Secret Society has a secret web site that no one can get into but our members who attend these secret meetings. In that secret web site is a discussion board where you can take your questions at any time and be helped by other advanced members. Honestly, their help is priceless. Moreover, on this secret web site are over two thousand pages of very high-level Neothink[®] secrets that do not appear in your three heirloom packages. The web site is where the activity of the secret society takes place, too, and you need to be there. There is a maintenance fee to you of thirty dollars per month (a dollar a day), which the secret society charges to keep itself financially sound to be there for your children and grandchildren. However, your access to the action of the secret society, just the guidance you receive alone, will be worth a personal fortune to you over time. Everything comes out of this secret web site, including our future summits (i.e., get-togethers), organized goals (as seen in Earth's First Immortals), social events and more. To get into the secret web site, go to www.activeneothinkmember.com

As you know, Neothink[®] is fully integrated knowledge. Whenever Neothink[®] engages wealth and happiness we'll also engage self-esteem, romantic love and family love as we did in Part Two and we'll engage aging and mortality which we will in Part Three to come.

Before we go to Part Three however, I pause here to urge you to send me your questions and comments. I'm sitting here reading and expecting your questions or remarks. I must catch your thoughts and feelings right now during the moment. That's why we pause here; to give you time to do this. Take a moment and communicate directly with me. Right now, during the moment, during the break.

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When I finish speaking the screen will prompt you as to how to send in your questions and comments to me and then how to continue with Part Three of the meeting.

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Level-One Essence Meeting

Part Three

Now, let me select the final questions for today's session. Here they are:

Q) Hi Mr. Hamilton. I am 76 years old and have “achieved it all”. Speaking from a position of power and wisdom, I must say your material truly opens the world of power and wealth to the ordinary person stuck in powerlessness. Just as you teach others, I have created values for the past fifty years, and as you say, I have played at life and still do, each and every day! After being brought into the Neothink[®] Society, I now want to shift my creative efforts, wealth, and ability to get things done into the most important mission for mankind: curing aging and death. Mark, I am an eternally happy immortal who wants to escape the mortal anticivilization. I'm too happy to die! Where can I pour my enormous assets and energy to overcome the unfathomable tragedy of death?

MH) Magnificent question, which I will address after I post the second final question:

Q) I have read all my heirloom packages, Mr. Hamilton. Amazing stuff. Oh, how I wish I were young again to use it all! I am 85 years old, and I silently suffered in frustration all my life. Now, I finally know why. There *always was* something more — much more. But now, Mr. Hamilton, I'm physically not able to start from nothing and rise up. Do you have any suggestions for someone with just a little time left?

MH) Reading your question (i.e., the second question directly above) made me very sad on several levels. Although I am a middle-age man myself, I have experienced the “end game” dynamic in life through others I loved. My most honest and sincere answer to you (which also begins to answer the first of the final two questions above) is to get directly involved in the growing efforts of the secret society to cure man's worst

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physical disease, human aging, and to eradicate civilization's worst natural disaster, death itself. You suddenly become involved in creating the greatest value in mankind's history. That alone makes you feel good. You saw in your Third Heirloom Package, Earth's First Immortals; actions necessary to break through the mortal anticivilization into the immortal Civilization of the Universe. Those actions are in motion in the Neothink[®] Society, from the political dynamics to the scientific dynamics. These are very exciting, very stimulating actions just waiting for your participation and passion. Moreover, these actions become increasingly social, involving more and more grassroots efforts, both secret-society gatherings and general-populous gatherings. Addressing both gentlemen, this is where I suggest you pouring yourselves into. The stimulation and excitement is unmatched by any other goal or mission on Earth. This is the second gentlemen's one chance, one shining moment to experience exciting value creation... and not just value creation, but value creation of the greatest value in the Universe — rescuing human life by eradicating death. Believe me, this is really PLAYING for people in your situation, for *anyone*, for you are working toward creating the greatest value. And the payoff when successful is giving you your life back — the greatest gift in existence to the immortal value creator, whom you will become. The actions for this goal will come out during the course of these monthly meetings and on the secret web site www.activeneothinkmember.com.

Now, I normally would not bring this up to my Level-One class, but because these final two questions touched me so deeply, I will let you in on this, for this could be something of enormous excitement particularly to my 85-year-old apprentice: In your Third Heirloom Package, Earth's First Immortals, in Books Two and Three of the trilogy, you read about The Church of God-Man. Neothink[®] members seriously

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interested in starting a monthly congregation in their local neighborhoods contact me now. (Those congregations, of course, will be limited to Neothink[®] members only. And because of the potential misunderstandings of the word “church”, we will call those congregations your local Neothink[®] Secret Society meetings.) You will meet, interact with, and develop presentations for those local members. I will help you develop those presentations and provide you with materials to run your local Neothink[®] Secret Society meetings successfully. From your congregations can also come the ideas for other local movements such as a local Neothink[®] Party political movement, a local business-alliance networking as explained in Earth’s First Immortals, a local infusion of knowledge and support for the Association for Curing Aging and Death. The emotional rewards for creating these congregations that move us toward the immortal Civilization of the Universe could be unmatched by anything else. What an amazing thing for anyone to embark upon, what amazing play time for adults, including my 85-year-old apprentice. There could be financial incentives as well. To be current on the details on how to become a local Neothink[®] Secret Society organizer (or how to attend existing local meetings), send a letter of interest to me at the same e-mail address where you send your questions. I will post your letters on our secret web site www.activeneothinkmember.com.

Moreover, the organization of the Neothink[®] Secret Society meetings along with the organization of the grassroots Neothink[®] Party, the business alliance, and the Association for Curing Aging and Death will occur through that secret web site. That is where our future actions and developing secrets are revealed. I mentioned before that the society collects a dollar-a-day to pay for the web site to maintain it and keep it available for the next generation. I myself, upon leaving today’s meeting, am going straight into our secret web site to

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read the discussion board for the amazing aftermath following this meeting. There will be advanced members there, including me, to offer feedback, guidance, and help for you Level-One apprentices.

I want to take a moment here to add that the hundreds of questions in my queue, many of which I have skimmed over during this hour, reflect the talent and human potential of this Level-One class. You are, in all sincerity, a very special class with hidden talents, exactly as I had planned when selecting you. I want all of you to feel free to participate in the discussion board, give input and help other members wherever you can. I think highly of this Level-One class. That is why I requested to be your mentor. Use the discussion board to learn, teach, and evolve. That mind-opening exercise will serve you well. Over the next month reading and participating on the discussion board, you will most easily evolve into Level-Two.

It's been a rewarding time for me bringing you through your debut meeting. Now you can begin to perceive a separation between our hidden world we see and the exposed world almost everyone else sees. You're moving into a different world, into an exclusive society that rises above the rest.

With me working with you over the next year, you will complete your journey into that Neothink[®] Society of the wealthy and happy few on this planet. A crucial part of your journey where you can gain enormously between our meetings is the Neothink[®] Secret Society's hidden web site where all the action is. Where only our members can go. I strongly urge you to go there right now to register. There are many secrets there you must see. Over two thousand pages of Neothink[®] secrets yet unseen by your eyes.

I am there frequently and I personally read all your comments on the discussion board. The leading members go there daily to read your insights and to often participate in the

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discussion board. We read everything you post and we track your progress.

When we feel it's needed, we enter your discussions on the discussion boards. You are simply moving into another society, another civilization described in your heirloom packages as the "Civilization of the Universe."

In our civilization, intentional irrationality doesn't exist. So our people flourish as will you.

I'm just really happy you're finally becoming an active part of this prosperous secret society. I look forward to my Level Two secret meeting.

Until then, I'll see you where the action is, at our Neothink[®] Society's meeting place www.activeneothinkmember.com.

Oh, and one final point that you learned in your Third Heirloom Package. Deep, deep in the Neothink[®] Society reside Earth's First Immortals.

You are my handpicked apprentice group and you have the special traits to join them.

You can only get to know and understand them deep in the secret society at the secret web site. There, we literally give you the secret formula that will make you an immortal. The secret web site contains the secret Neothink[®] formula to immortality, biological immortality.

You will join the few first immortals on earth and become part of the greatest kept secret of all time.

The secret formula is your one and only secret shot at living much younger for much, much longer.

Go to www.activeneothinkmember.com. Do that now to be best prepared for your next secret meeting. I'm going to talk to you directly and interact with you directly as one of Earth's first immortals. You'll never have been talked to or interacted with in that way ever before.

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So get ready for your next meeting by learning the secret formula to biological immortality and transforming into an immortal, joining the first immortals on earth. Go to www.activeneothinkmember.com right now.

Next month you'll experience the most exciting hour in your life.

Until then, I'll see you at www.activeneothinkmember.com. I'm going there right now. See you there.

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Level-Two Essence Meeting

Introduction

Today you will learn the Ten-Second Miracle. You've waited a long time for this I know. I had to be sure you were showing signs of integrated thinking, which you have. I follow the secret web site very closely and I'm happy with the progress I've seen.

You've waited so long, let's not waste any time, let's get right to it.

To get to the Ten-Second Miracle I must first address those apprentices who are still having a problem finding their Friday-Night Essence. Let's get to it.

Q) I am having a hard time finding my Friday-Night Essence. Can you help?

MH) First let us understand why this can be a tough experience for people. You are trying to go through a leap of the mind into a new mentality. You are trying to leap from the following mode into the integrating mode. Finding your Friday-Night Essence opens your taproot to deep motivation. That motivation brings downstream focus into your efforts. Downstream focus will eventually carry you through the leap from the following mode (i.e., value production) into the integrating mode (i.e., value creation).

Only one time before did the human mind go through a leap into a new mentality. As you know, that first leap happened between two thousand and three thousand years ago when man leapt from the bicameral mentality to human consciousness. As revealed in the Second Insight of the Second Heirloom Package, the stories throughout the Bible and the struggles of Jesus document man's amazing multi-millennial journey out of the bicameral mentality into human consciousness. Now you, my apprentices, will attempt to make mankind's only other

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leap ever into a new mentality...in a year! What a remarkable journey we are on!

The struggle to find your Friday-Night Essence is understandable — your mind simply does not work that way. This is a huge shift, and I am going to help you make that shift over the next year. The payoff is a new world of exhilaration, happiness, wealth, and love.

Imagine the explosion of prosperity from the first shift of the mind, from the bicameral mind to the conscious mind, as seen with the rise of the great philosophers, artists, and scientists in Ancient Greece. You will go through a similar explosion of prosperity from the second shift of the mind, from the mysticism-plagued conscious mind to the mysticism-free Neothink mind.

Q) I understand the Friday-Night Essence, and I want to become the person I was meant to be. I just cannot seem to find my FNE. I know others are getting it, I see their posts on the secret web site. Some members on the secret web site have really helped me. The special chat session really helped. With their help, I am getting close, but I am not quite there yet. Can you help me discover the person I was meant to be?

MH) Yes I can help you, but let us transcend you for a moment and ask your same question to all of my apprentices who cannot seem to find their Friday-Night Essences: Who is the person you were meant to be?

To answer that universal question, we must ask what we were meant to be, as human beings. What is the essence of a human being? What is the essence of the human mind? Let me ask you, what does the human mind do that no other brain or computer or robot can do on our planet? The answer is: we can CREATE. Our essence as human beings is: CREATION — VALUE CREATION.

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We human beings are meant to create — to be value creators. Creating, for humans, is the opposite of stagnating. Remember last month, I told you that value creating is how adults PLAY, how adults make happiness? So, where does that lead us?

Well, let us get back to you now and your Friday-Night Essence. Your FNE taps into your deepest root of motivation inside you. That deep-rooted motivation becomes the relentless force — the downstream focus — that will eventually pull your mind free from its snag in stagnant value production; downstream focus will eventually release your mind and allow it to finally flow forward into exhilarating value creation.

Remember, the person you, me, all human beings are meant to be...are creators...value creators. Your Friday-Night Essence with its downstream focus is A TOOL for you to pull free from value production and flow into value creation. Your FNE with its downstream focus is a TOOL to release your potential and bring you forward into the person you were meant to be — the value creator.

Q) A tool?

MH) Yes, a tool...not necessarily an end in itself, but a means to an end. To what end? To becoming the person every human being was meant to be — a value creator.

I have received many emails from members who have found and pursued their Friday-Night Essences, which brought them a rush of downstream focus and exhilaration. They are on their way toward value creation — toward the person they were meant to be.

I have received as many emails from members who have NOT found their Friday-Night Essences. In the last meeting, I told you not to be overly concerned if you could not find your FNE.

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Today, you are learning why I told you not to be overly concerned. Your FNE is a TOOL to lift you out of your stagnant routine rut into exhilarating value creation. FNE is a means to an end — that end result being value creation.

For those of you who cannot find their Friday-Night Essences, today I am going to give you another way to value creation. Today, I am going to give you another powerful TOOL to lift you out of your stagnant routine rut into exhilarating value creation.

That tool is called: THE TEN-SECOND MIRACLE.

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Level-Two Essence Meeting

Part One

The 10 Second Miracles. Are you ready? I believe you are.

The next section is what you have waited so long for. So let's go right back to it.

Q) I have been searching unsuccessfully through all your Heirloom Packages to find the Ten-Second Miracles. Can you reveal them to me?

MH) Yes I can. The Ten-Second Miracles are not in the Heirloom Packages because you have to reach Level Two before they are revealed. You are now ready — now that I'm moving you up to Level Two — ready for me to reveal the Ten-Second Miracles. You have waited a long time, I know. I watch you on the web site, in the forums and the chat rooms, and I see you integrating now. I see the integrated thinking beginning to flow. That is where you need to be — graduated into a Level-Two Apprentice showing signs of integrated thinking — to be able to utilize this great tool called the Ten-Second Miracle. So, here we go:

Ten-Second Miracles come from the next mentality. They are the insights, visions, and breakthroughs...the insights through appearances to what is, the visions into the future, and the breakthroughs into new knowledge. The Three Insights and the Insight Climax in the Second Heirloom Package are classic examples. The Visions and the new techniques throughout all three Heirloom Packages came from Ten-Second Miracles. They are so difficult because they are a function of Neothink — our next mentality. All three Heirloom Packages are Neothink creations coming at you from the next mentality.

We waited until you were at Level Two to introduce you to Ten-Second Miracles. They occur through integrating knowledge, snapping together knowledge, like snapping

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together puzzle pieces. When the pieces are in place, sometimes after years of integrating as in the case of Neothink[®], suddenly in about ten seconds, you see the whole puzzle picture in your mind. It seems like an incredible miracle. You now see past conventional wisdom or whatever is put out there for you to see. It is an amazingly indescribable moment to see something no one else has seen before you, throughout history. The power of your mind awes you at that point of experiencing a Ten-Second Miracle.

It is powerful. From integrating existing knowledge you break through illusions and nearly unbreakable appearances to what is — often never-before-seen new knowledge. That process, by the way, defines how the self-leader functions and why he or she becomes so stunningly successful.

I am going to give you an example of a Ten-Second Miracle at even the lowest entry-level job. I did not know what to call it at the time, but as a fifteen-year-old boy hired as a dishwasher in my first official job, I saved the restaurant from going under through a Ten-Second Miracle. By seeing my story at this low-level job, it becomes easier to see how practical Ten-Second Miracles can be:

I worked the night shift that summer washing dishes and cleaning the restaurant after it closed. When the restaurant closed for the day, and I went out front to clean, the owner would sit in one of the booths. Night after night I would hear him telling the manager that the restaurant was not going to make it. There were not enough customers. He would say how he had trouble meeting payroll. As I heard this night after night, I started to look at the business differently. I started looking at it through numbers and income instead of through the stagnant tasks I performed. For instance, I would look out front during the day periodically to see how many customers were eating. As I did my routine rut, my mind started working differently, always thinking how the number of customers

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could increase. I started to think about everything: what was on the menu, how the food was prepared, how the waitresses dressed and looked. I started looking at the customers and soon realized the customers were not locals. They were passing through on their way to major destination points. I started thinking about everything. I even walked out front before work one day and studied the sign and the curb appeal. Here I was in my first official job, a fifteen-year-old kid, quietly looking at all these things and thinking about them in terms of numbers of customers and income. I was not trying to save the restaurant. My mind just started working differently.

One night after closing, I carried the bags of garbage out back. I had to lug the heavy bags across a very dark patch of desert dirt to the trash bin. This particular night, after weeks of seeing the restaurant not through my dead-end tasks, not through my routine rut, but through all the areas of the business where the money could be, where the power was, I experienced my first Ten-Second Miracle. On my way up the back stairs after taking out the trash, I turned around and looked at the black patch of dirt I had just walked over on my way back from the trash bin. Suddenly, in about ten seconds, the answer to the restaurant's problems unfolded in my mind in the most unsuspecting way. Everything I had been seeing came snapping together into a puzzle picture.

In my mind, I saw the customers as not locals, most were just passing through. I saw the curb appeal out front was nice, but only the width of the restaurant with a hotel on the south side and a side street on the north side with a gas station on the north side of that side street. The front of the restaurant was on a major federal highway going north and south, so people did not want to park across the street. In ten seconds, I saw **THE PROBLEM WAS LACK OF PARKING**. The space in front of the restaurant could handle two or three cars at the most and was always full. Once cars passed that spot, they could not

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park because of the hotel on one side and the side street and gas station on the other side. Past the hotel or gas station, the distance became too far, and there were new restaurants with easier parking up ahead; at that point, those potential customers were forever lost. I looked back at the patch of dirt where the trash bin sat. That was the missing piece. Although it was too small to handle more than just a few cars, that was not the point. The breakthrough, I realized, was to get the passersby to turn onto the side street by placing a sign out front that said FREE PARKING around back. (Parking meters lined the few spots in the front.) The dirt patch could be paved and offer customers free parking. Even if that little parking lot were constantly full, ample free parking awaited customers on both sides of the quiet side street. By seeing the FREE PARKING sign up front, cars would turn onto the side street to get to the parking lot. Full or not, they could find plenty of parking. Moreover, they were now committed to park and eat. We would now capture all those potential customers!

I stood there on the steps to the back entrance and shook my head in awe of the whole puzzle picture in my head. I knew it would work. I walked in and, for the first time since I started working there, I talked to the owner. I said I knew how to save his restaurant. He looked at me for an awkward moment, and then told me to sit down in his booth. Instead of just telling him, I instinctively grabbed a napkin and asked for a pen. I drew out my whole vision on that napkin. Without realizing what I was doing, I drew out the puzzle picture that was in my head, including the front curb appeal, the problem with parking, the proposed free-parking sign, the paved parking lot out back, the side street...I even draw out the fifteen to twenty cars I envisioned parked around the little restaurant!

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The owner sat there in awe. He knew I was right. The first thing that finally came out of his mouth was, “You ought to be the owner of this restaurant, not me.”

That summer I worked there, the restaurant was going out of business. But thanks to my Ten-Second Miracle, that restaurant is still in business today, over thirty years later. It still operates with the same name (named after the owner) and the same sign.

What happened to me was rare. Perhaps because of my young age and my constant exposure to the woes of the owner, I was able to suddenly see differently everything around me at work. I was able to see things from the perspective of the ESSENCE of the business (i.e., how to increase profits)...not from the blind and dead perspective of my routine rut. Because of seeing the business from the perspective of its ESSENCE, the things I saw stayed in me and began, unbeknownst to me, to quietly integrate together into a puzzle of how to increase the business. Suddenly, unbeknownst to me, the missing piece snapped into place when I walked through the dark patch of desert to the trash bin. The Ten-Second Miracle occurred in my consciousness as the missing piece snapped into place and the puzzle-picture filled my head. I did not know it then, but that was Neothink in action. (I even drew my explanation for the owner on a napkin because Neothink works beyond words...in pictures.) As a fifteen-year-old boy, I experienced integrated thinking coming together into a puzzle. When the pieces all came together, a puzzle picture was revealed, and I experienced my first Ten-Second Miracle. That Ten-Second Miracle saved the business and kept it going profitably for another entire generation.

In the years that followed, I learned just how rare that experience was. The mind just does not work that way. We are held back because of mysticism...because of the old bicameral-like way of viewing the world. For instance, the

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dishwasher views his job by what is directly before his eyes, his boring repetitive tasks. He does not view his place of work beyond that rut, by its essence, it's exciting money-making essence.

The mind just does not go there. Learning how to do this, how to see the essence of things around you, starting right at work, is going to bring out the hidden talents and potential we see in you.

This is what Miss Annabelle was teaching Teddy's dad. Remember in the Miss Annabelle story, starting on page 35, she left the school for the day and ran into Teddy and his dad outside playing football. Go back and read that three-page story. Miss Annabelle tells Teddy's dad to see past the appearance of his routine-rut job...to see the essence of his business. She tells him to see past his stagnant tasks, to the money-making essences of the business he works for. She tells him to see the money-making responsibilities and possibilities. In short, she is telling him to look at his place of work differently than before, from a different viewpoint...from the viewpoint where our minds do not naturally go.

Our minds do not naturally go there because our minds do not naturally integrate knowledge. Our minds merely react to our routine tasks. The Second Insight in the Second Heirloom Package explains how the bicameral mutation occurred through the Plato/St. Augustine combination during and after the breakdown of the bicameral mind.

I want to get your minds working this different way. However, we do not want to fool ourselves. This goes beyond willing your mind to do this. Because of the bicameral mutation in our minds also called mysticism, our minds need to develop and have the tools to make the shift.

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Level-Two Essence Meeting

Part Two

All right. I'm going to get your minds working this different way that will lead you into making Ten-Second Miracles.

It's time for me to give you the tools to make the shift. So here we go.

Q) How do I get started making Ten-Second Miracles?

MH) I will teach you how. Let us start revisiting a story you read as part of your homework from the first meeting. In the Vision Climax that I asked you to read, there is a story about Charles Nash. Remember? He was a young man hired to do the most boring, routine rut-job imaginable: pounding iron. He stepped into that stagnant job and quickly made a Ten-Second Miracle. He suggested a power hammer that saved the company a lot of money and permanently changed the way that job was done. Nash was then moved to the drill press. When the owner of the company came by his station a few days later, Nash had accomplished another Ten-Second Miracle. Remember how his station looked different than all the others? He had designed a treadle and an overhead spring that left both hands free for faster production. The company permanently adopted Nash's breakthrough and moved him to yet another routine-rut job, but this time to see what Ten-Second Miracle he would bring the company. Nash quickly developed another Ten-Second Miracle in the trimming department. He told management to buy a better grade of tacks so the men, who held them in their mouths, would not spit them out on the floor from cut lips and tongues, wasting the company's money. Nash saw his place of work through different eyes than his working-man peers. He saw through to the essence of the business...to the money-making essence. Needless to say, he rose as a self-leader to the top of General Motors and

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eventually started his own company that put out the famous Nash Rambler.

I wanted you to read that story in the Vision Climax before today's meeting because we are going to find a key to the Ten-Second Miracles in that story and in the story I told you today about my first job. My mind, Nash's mind, worked differently than others in order to make our Ten-Second Miracles.

Consider, the other dishwashers' minds did not work the way my mind worked, nor did the other working men's minds work the way Nash's mind worked: Most human minds just do not work the Ten-Second Miracle way.

Because our minds do not naturally work that way, you need certain tools to make these Ten-Second Miracles. To grasp those tools, let us look back now at the stories of Nash and of me as a dishwasher. How did Nash come through with all those Ten-Second Miracles on his way to the top? How did I as a fifteen-year-old dishwasher come through with such a business-saving Ten-Second Miracle? Both Nash and I were looking at business differently — from a different viewpoint. We both saw the business through different eyes — through the eyes of numbers. I kept looking at the business around me as to how to improve the number of customers and, therefore, increase the profits. Nash kept looking at the business around him as to how to make things more cost-saving efficient and, therefore increase the profits. As a result of our different viewpoint of the businesses we worked for, we both experienced invaluable Ten-Second Miracles.

Looking at the business around us through the eyes of numbers opens up a whole new world. John D. Rockefeller frequently talked about that whole new world of numbers. **NUMBERS ARE YOUR TOOLS TO MAKE TEN-SECOND MIRALCES YOURSELF.**

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Here's how it happens. Seeing through the eyes of numbers drags your routine-stuck mind out of its perceive-and-react prison and pulls your mind into the perceive-and-integrate self-leader world. When Rockefeller discovered that new world, he had a hard time leaving work and went on to become the richest man alive. All superachievers discovered this new world. Today, you will too.

Numbers pull you out of the routine way your mind always works now and into creativity. Numbers are your tools to shake up your routine thinking patterns — to see things differently, spark creativity, integrate knowledge in never-before-thought-of ways to see new ways of doing things, just like Nash and me.

Whereas your Friday-Night Essence uses your deeply driven motivation to pull your mind out of the stagnant following mode into the exhilarating creating mode, the Ten-Second Miracles use numbers to do that. Numbers and subsequent Ten-Second Miracles is how Rockefeller and Nash and all superachievers got so successful and wealthy. For, those numbers are how the superachievers pried their minds loose from the old following mode and rolled ahead into creativity — value creation at all levels...starting small with efficiencies such as the younger Nash suggesting a power hammer all the way up to major contributions to the world such as the older Nash bringing us Nash Motors and his beloved Nash Rambler.

Now, it is your turn to pry your mind from the old following mode routine rut. To do this, I want you to start looking through the eyes of numbers all around you at work. Start a numbers mini-day, if possible. Start small, just with improving the efficiencies of your own tasks. That first step gets your mind looking at things differently — looking at the numbers, even on a small scale. Improve your efficiency; notice the improvement in terms of the numbers. What do you

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save the company in time and costs? Now, you are making a difference in your company, and that is rewarding. That is inspiring. Let your awareness of numbers grow within you. Exert Project Curiosity (Vision Climax, Heirloom Two) and broaden your world of numbers.

You need to spend a month focused on numbers; working hard observing the essence of the company you work for, just as Charles Nash did, just as I did, just as every superachiever did. I am not asking you to make a Ten-Second Miracle by next month, although some of you will. However, I am trying to get your minds to work in a way they have not worked before. I am getting your minds to make a leap into another way of thinking — integrated thinking and then Neothink. It is a dramatic leap from the specialized following mind into the creative integrating mind. It is a huge leap. But you now have the tools to make that leap.

So there you go, the Ten-Second Miracles. We're going to come back in a little bit to cover more on Ten-Second Miracles. But first I want us to ponder. Where am I taking you? Where are we headed in the next year? Let's take a moment to answer that.

MH) Now that I have revealed the Ten-Second Miracle and given you the tools to go for it, I am going to take this opportunity to give you an idea of your year-long journey with me.

It is a two-fold journey:

1) I will help your mind make the leap into the new Neothink mentality with all its personal, financial, emotional rewards. Imagine making Ten-Second Miracles routinely. Imagine making major marketing breakthroughs, which I am going to teach you next month.

2) When you make the leap forward into creation, value creation, the person you were meant to be, you will discover

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exhilaration, happiness, eventually wealth. You will discover the deeper love for life that is eternal. In short, you will become an immortal trapped in a mortal anticivilization, just like the students of Miss Annabelle. At that point, you will pursue with a passion the superpuzzle laid out in that Heirloom Package. A growing number of you will essentially become “The Group” from that Heirloom Package. That Heirloom Package is actually the Neothink Vision of what is ahead. Together, we will pursue the superpuzzle to leap beyond this anticivilization into the Neothink[®] World and onto the immortal Civilization of the Universe.

This brings me to what I left off with in our first meeting. I asked you to go into the secret web site and read *The Formula to Biological Immortality* by Dr. Frank R. Wallace.

It is by and far the most integrated piece of writing in the history of mankind. That is why you will gain enormously from each subsequent reading. The underlying point of Wallace’s eternal Pax Neo-Tech is: the shift to becoming an immortal civilization is a psychological shift.

The tools I am teaching you (such as your Friday-Night Essence and Ten-Second Miracles that move you into value creators) cause that psychological shift to happen in you. You will join the value creators here over the next year. Value creators experience eternal exhilaration and eternal happiness and are immortal by nature. They are immortals trapped in a mortal anticivilization. We can change that.

As an immortal, you will become the manifestation of The Group of Miss Annabelle and her students. The map is there, in the Heirloom Package. The journey is here, in our Neothink[®] Secret Society.

You will start the grassroots political movement, for instance. Whenever I bring this up, I must qualify that anyone running for office under the Neothink[®] name would have to

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remain true to the Neothink[®] Constitution found throughout the Neothink[®] literature.

You will and are currently organizing local Neothink[®] Secret Meetings.

“Wow,” you might say, “it’s up to me?” Yes. The basis of Neothink[®] is self-responsibility. There is no higher authority to do it for you. It is up to you. You are The Group. Continue to get organized. The secret web site is the home base for organizing, communicating, and feedback. Meetings are organizing now through the web site and are now taking place around the country. I want to state here that I would like feedback from each meeting that takes place. I track the Neothink[®] movement closely. You need my essence input, which will come through these Monthly Essence Meetings.

I have made the decision that the organizing of the local meetings around the country must take place through the www.activeneothinkmember.com web site. That web site does come with a dollar-a-day maintenance fee to keep the society in place and strong. I have determined that logistically, for now, this is the only way for me to track the involvement of the local meetings in order for me to develop the proper essence guidance. I do encourage all Neothink[®] members wishing to attend or host those secret meetings to get on the www.activeneothinkmember.com web site. The ability to interact with hundreds of others like you on that web site is priceless. The ability to meet people like you in person through that web site is priceless. Moreover, the thousands of pages of Neothink[®] literature on that web site are priceless. The secret web site www.activeneothinkmember.com will increasingly become our catalyst to get out of boring stagnation and into exciting creation and emotional exhilaration.

All of you have been chosen to take this journey with me and with your fellow secret society members. As those already in the secret web site can agree, this is going to turn into, quite

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likely, the most exciting year of your life. One thing is for sure: Your future will never be the same again!

Level-Two Essence Meeting

Part Three

Now that you know about your journey and where you're headed, let's get back to your lesson today.

Now, let us go back and complete our revelation on the two most sought-after questions by Level-One Apprentices. Those two most pressing questions were:

- 1) I cannot find my Friday-Night Essence; what can it be?
- 2) I cannot find the Ten-Second Miracles; what can they be?

Everyone does have a taproot that goes right down into his or her essence. Tapping into one's essence, one's deepest motivation is what you have been seeking — a Friday-Night Essence. To some, finding your Friday-Night Essence is not happening right now. That is okay.

Whereas you do have a deepest taproot, you also have a very deep root system that ties into your essence as a human being. Remember your essence as a human being? Creation, value creation, is our essence as human beings. Value creation in itself — ANY value creation — is a deeply rooted source of motivation and exhilaration in every human being. As a human being, the person you were meant to be is: a creator — a value creator.

So now, if we broaden your downstream-focus search from beyond your one, deepest taproot to your deep root system — value creation in general — the search (for what to some feels like finding a needle in a haystack) suddenly can be found right before you, wherever you are, even right where you work now. But, you must break through into that value creation. The major new tool I gave you to do that today is The Ten-Second Miracle (with your new mindset for numbers).

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Your Friday-Night Essence taps your deepest root of motivation. That internal drive, that burning passion, eventually breaks you through into value creation. Remember, a major reason you are searching for your FNE: it is the tool that will bring you past your boring routine rut into value creation and into your essence as a human being. Creativity is the essence of human beings. One's FNE is a major tool to leap into value creation. Remember last week I said VALUE CREATION for an adult is PLAYING. Now for those who cannot find their FNE, there is another way to get to value creation... to their essence as a human being. That other way, of course, is through Ten-Second Miracles.

This brings us back to my assignment to you. Spend this month looking at everything around you at work from the mindset of NUMBERS. Ask yourself, where can I improve those numbers? Even the smallest improvement is a sparkle of value creation. You will be on your way!

I want you to really do this and exert the effort. Do not just go to the discussion boards and say, "I'm not able to do this, help me." By Level-Two you know this is another way of using the mind that does not come easily. You know this is hard for human beings to do right now. But you have some real tools given to you today in this Essence Meeting. Come back into this meeting as often as you need to thoroughly absorb my lesson. This is the real deal, and I only give this attention and direction to my apprentices and no one else. Study this lesson over and over again. Today you were given the key to break through into value creation. There is no other key. This is it. This is what every major successful person used to rise to the top of the world. None of the inspirational books or positive thinking books will lift you there. Today's lesson will. Do not just think, "Oh, I got it." Come back here several times and re-digest this information.

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You need to spend a month focused on numbers and working hard observing the essence for the company you work for just as Charles Nash did, just as I did, just as every superachiever did. Again, apply Project Curiosity and get to know your business while looking at it differently, at its essence, through the eyes of numbers. Indeed, seeing the numbers in business is the way to cut through powerless appearances such as your stagnant set tasks down to the powerful essence — to the money-making essence that will lead you to Ten-Second Miracles.

Now, I will leave you with a rhapsody of thoughts...

Once you experience playing at life as an adult, as I taught in your debut meeting last month, then you will rediscover your child of the past, the thrill of living, and the desire for eternal life.

You will begin playing at life, remember, the moment you uncover your Friday-Night Essence. Experiencing your Friday-Night Essence, even if for a few hours per week, will eventually lead you into value creation. The conscious mind is the only living and nonliving thing on Earth and throughout the Universe that can create. Creation is your human essence, which separates you from all the other living things.

Without creation, you increasingly fall into the Forces of Nature, down into stagnation. Stagnation will eventually — has to eventually — kill the conscious mind. That is WHY we die today, in the 21st Century.

Discovering and pursuing your Friday-Night Essence will lead you eventually into value creation and eventually into wealth creation and onto the life you were meant to live. That life — the creative life — experiences new exhilaration each new day and never wants to end.

You learned today, your Friday-Night Essence is one of two major TOOLS to pull your mind from stagnant value

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production into exhilarating value creation. You learned today your second major tool to pull your mind from the non-integrating mode into integrating value creation: The Ten-Second Miracles. You learned to see your place of work differently — through the eyes of numbers — to make creative Ten-Second Miracle breakthroughs.

When you live the creative life, you become the life that never wants to end. You become an immortal trapped in a mortal civilization, an anticivilization. You learned in the Miss Annabelle story the deepest secret of the Neothink[®] Society...its secret mission underneath everything else. That secret mission is to bring the first immortals on Earth — those here in the Neothink[®] Society who discover the creative life — an immortal civilization, the Civilization of the Universe.

Over the next year, you will become one of Earth's first immortals trapped in Earth's mortal anticivilization. Over the next year, perhaps unbeknownst to you now, as you evolve into the creative life you will naturally embark upon new actions in life that directly contribute to shifting the mortal anticivilization toward an immortal civilization. You will pursue those actions not out of obligation, rather out of desire. Many of the actions are concretized in your Miss Annabelle story.

For example, are you politically motivated? Consider a grassroots Neothink[®] political movement in your community. See the Heirloom Packages as your guide.

Are you interested in finally meeting other like-minded people in your local area? Starting and conducting local secret society meetings can bring enormous rewards. Those meetings will grow as we continually bring in fresh, promising new members in your area to join your local secret meetings.

Are you an educator? Consider the Miss Annabelle approach to education. Communicate with us about

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participating in a Neothink[®] School patterned after the Miss Annabelle Schools of Geniuses.

Are you a real-estate investor? Consider a master planned community with the concepts found in those beautiful Paradise Cities in the Miss Annabelle story.

Are you in the film industry? Consider the Miss Annabelle story as a Hollywood movie either through a production studio or produced through an indie or through the Neothink[®] Society itself.

Are you a journalist or work in the media? Consider the impact you could have as a Jake Catchings, an Al Patterson in newspaper and television, a Natasha Stokov Kemp in talk radio. Even novices will have a potential outlet right here at our Neothinksociety.com web site when we release our news and opinion page. That Neothink[®] News Outlet could expand into something major. Be sure to get your articles and by-lines established from the beginning.

Are you an investor? Consider investing in a scientist who is leading a valid research project toward curing aging, perhaps someone overseas deep into stem-cell research. The Neothink[®] leading members are looking into such approaches and scientists right now.

Are you a musician? Consider breathing the Neothink[®] sense of life into your music and lyrics. The unique value of your music could be stunning. Let us know your progress. Post it on the web site! Start a Neothink[®] band!

You will be evolving into a value creator with immense power throughout this year. The above suggestions may seem realistic before this year is over. I want you to continue to study and actualize Neothink[®] in your life using your Heirloom Packages, these secret meetings, and the secret web site.

Whether or not any of those examples above apply to you, over the next year you will evolve into value creation. As you

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experience growing exhilaration in your daily life, you will eventually contribute to the secret mission out of your growing desire to preserve your creative life.

In conclusion, let me ask: Who are you? Ask yourself that directly: Who am I? Say it out loud: WHO AM I?

The answer is; you are what you create. Think about that — you are what you create. You might create a warm, loving, and nurturing home and learning environment for your family. You might create a major empire. Adults are what they create. Conscious beings are what they create!

Yet so many adults never learn how to create. If the adult conscious mind does not create as it is designed to do, then it stagnates. The fact that so many — the majority — of adults create nothing, means they increasingly with age feel they have done nothing meaningful with their lives as they increasingly suffer in stagnation. The internal feelings as adults grow older should be the direct opposite. They should feel they have done meaningful things with their lives as they enjoy increasing exhilaration and happiness. Over the next year, that will come true for you personally, with my help and the help of others here. You will evolve into the creative life. You will increasingly discover real happiness, love, and wealth as a value creator.

Bringing about the Neothink[®] World is a long, Neothink Journey. Generations of members exist at different capacities. You are the generation of Neothink[®] Members who can pursue the roadmap laid out in the Miss Annabelle story. Eventually you will desire to contribute to the Secret Mission just as the twelve students did. You, my apprentice group, embody the twelve students.

I want to see you promise fulfilled. Eventually, I want to see mankind's promise fulfilled, which is the Miss Annabelle story.

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Exciting, isn't it. It all grows from here. For example, if I see you looking at your place of work, down at the money making essence of business, looking through the eyes of numbers, looking through this new viewpoint, then next month I'm going to give you something big.

If I go to the secret web site and see my Level Two apprentices advancing, then next month I'm going to give you the Neothink Secret to making major marketing breakthroughs.

Think about this, an ordinary guy on the Neothink[®] discussion board, not unlike your discussion boards at the secret web site, went out and started one of the major Internet services that we all know and use. Today, he's now worth billions...Just an ordinary guy. He used the Neothink[®] approach to marketing breakthroughs

I'm giving it to you, if you're ready.

Until then, have a miracle month. I'll track your progress at www.activeneothinkmember.com.

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Level-Three Essence Meeting

Introduction

Welcome to your Level Three Marketing Meeting, where today I'm going to reveal the Neothink[®] secret to making major marketing breakthroughs.

Before I do that, I'm going to answer your most frequently asked question which is, how did The Neothink[®] Society select me for this journey?

I'll give you a clue; apprentices meeting around the country have unanimously written me letting me know of the friendship, the harmony and the love in their meetings. I'm going to tell you why that is and how The Neothink[®] Society selected you for this journey.

Q: Why was I chosen for this journey in the Neothink[®] Society? Why me? How did The Society chose me?

MH: The Neothink[®] Society discovered you. Each and every one of you is a chosen one for this journey. Why? You are all searchers. The Neothink[®] Society discovered you while you were searching...unknowingly for the Civilization of the Universe and the life you were meant to live. You were searching, unlike most other adults, because your child of the past never resigned to the irrational anticivilization. Whether you realized it or not, your child of past, deep inside was searching for the person he or she was meant to be. And we reached your child of the past through our unique, secret-message marketing, as you will learn later today.

You were searching, and we found you. Whether you are young or old, rich or poor, not one of you resigned to the anticivilization. And that bond, as you will learn, our group constitutes one of the most powerful bonds in existence. On the secret web site, apprentices refer to each other as a family. The apprentices did that on their own because, as they organize and meet each other in person, they feel a unique closeness

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they never felt with others before. When you meet in person, your child of the past, your infant Zon buried deep inside, is greeting another's infant Zon. That explains the harmony and closeness and love during these congregations, as I fully knew you would experience. How did I know? The answer is the same as why you are here: Your child of the past is alive and reaching for the Civilization of the Universe. That is why we chose you and why you are here. You are very rare. So are the others you meet during your congregations. Those people will become your lifelong friends. They are your soul mates.

I have seen feedback on the secret web site that when you get together, you notice a wide range of differences exists among you, but the closeness and harmony is a unique, unmatched experience. We comb society far and wide to select out the very few persons in whom the child of the past is alive and searching. You apprentices make up that selection. That common denominator that bonds you all together into a family is the same common denominator that bonds the students together in the Miss Annabelle Story. Although you might not realize it yet, it is the most powerful bond on Earth today.

Indeed, this is a very diverse group. But what pulls us all together is the child of the past within. If you felt alone before coming into The Neothink[®] Society and before meeting others in your local area (many have emailed me telling me how they felt alone, even lonely, before joining us), the reason is: among those around you, the child of the past has resigned to the anticivilization life. But not the child of the past in any of you. Now, finally, like finding your family of loved ones, you have met people who are like you: people with their child of the past alive and searching. Like you, they are searching for something more than this anticivilization life; they are searching for the C of U life they were supposed to live. Your diversity is going to add strength to our common goal of bringing the C of U to Earth.

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Let me enlighten you to something just below the surface of your mind: Bringing Neothink[®] into the world just might be your long-lost Friday-Night Essence. In fact, it may be many if not most of your FNEs; for the child of the past made you a searcher, searching for something more than the anticivilization...searching for the life you were meant to live. After all, that is what Neothink[®] is. You searched your whole life for Neothink[®], and now spreading Neothink[®] to bring about the Neothink[®] World for you and your children to live in could very well be your FNE. Neothink[®] and living the Neothink[®] life was what you were out there alone searching for ever since you were a young child. You refused to lie down and play dead in this anticivilization. You wanted to LIVE. And you never gave up. Now you are here. Later, I am going to give you a way to pursue your Friday-Night Essence of bringing about a Neothink[®] World. I am talking about joining me in living a life of changing the world!

Is it all starting to make sense now? We spend more time and money in operations on finding the rare searchers of the world than on anything else. Moreover, we spend more time in operations on finding YOU — the searchers — than on anything else the past two years. Senior staff members meet, and we apply our decades of experience and wisdom; we generate reports on you and others. It is true those reports are computer generated, for that is the technology that allows us to most effectively do this. Do you realize that anyone can, through a computer, learn all about someone else? I am not saying that we ran a background report on you, which we did not. But we did use the computer for extensive cross-referencing, using custom-written programs unique to The Neothink[®] Society that we have perfected over the years with the sole purpose to help us find the select few searchers of the world. After time-consuming meetings and very extensive and expensive human and computer research and further extensive

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review of confidential reports, we felt convinced that you were a searcher with the child of the past reaching out for us. Moreover, we hurried to contact you during the Cycle Two phase of your life. That is the phase when you are ready to take action and break bondage. We wanted you ready to take action when you were invited into The Neothink[®] Society.

Let me tell you, Level-Three Apprentices and rare searchers, your journey is just beginning! You are finally here, all together, with me! Make no mistake about it: we DISCOVERED you. We WANTED you. You are the chosen ones because you have a fire inside, perhaps only a pilot light right now, but your flame never went out. Just like Miss Annabelle's students, the infant Zon is alive within you. During your one-year journey here together with me, that infant ZON will grow. Your pilot light inside will combust into a burning passion for your previously unknown Friday-Night Essence...your essence to change the world! YOU are going to CHANGE THE WORLD.

Okay, let us all take a deep breath and just take a moment. Go ahead...breathe in...hold it...hold it...okay...release. What you just read about yourself — your past and your future — is powerful and profound. I am your mentor, and I feel deep emotions every time I talk about how we discovered you, who you were, who you are, and who you will become.

Are you ready to move on? Let us move on to the next topic.

Q: I am a truck driver, and I feel I am stuck. How can I break out of my routine rut?

MH: I will take a moment before getting into the Neothink[®] Marketing Secret to address the person trapped in a job of labor. The problem with a job of labor is dealt with extensively in the Neothink[®] System, found within the Heirlooms. In short, the division of labor was a major

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development responsible for the extraordinary ascent of man's standard of living. The division of labor led to the Industrial Revolution and the invention of the assembly line.

However, the division of labor comes from the old, nature-based, bicameral-like mentality — use the body, not the mind. Labor traps us in the following mode, the mode of stagnation. I do say in The Neothink[®] System that you ARE trapped when you work a job of labor. Those jobs of labor will someday go to computers, robots, laser technologies, and other technologies.

If you cannot assemble a mini-company at your place of work as described in The Neothink[®] System and in the Vision Climax in your Second Heirloom Package, then you must consider your job as your income mini-day. You may have to work your FNE and TSM around your income mini-day.

The division of essence, which I created in the mid-1980s, is developed for the next mentality and has been kept secret here in The Neothink[®] Society. It divides business not by dead-end physical routine-rut labor, but by open-ended mental money-making essence. Every job has money-making purpose. And that money-making purpose stimulates and motivates THE MIND!

Every business can be divided by essence into creative jobs instead of by labor into stagnant ruts as demonstrated in The Neothink[®] System. Doesn't that sound right? When you know that is right (look in The Neothink[®] System), then you can know there is an entire world outside of your job of labor. If you cannot turn your job of labor into a job of the mind...into a money-making essence (after all, we are talking about a worldwide shift in business structures), then you can look outside your job. You can look outside your job in two basic ways.

1) For a more monetarily prosperous livelihood with these Neothink[®] tools,

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OR

2) For a more emotionally fulfilling adventure.

Sometimes, in time, those two can merge. For example, if you pursue the second approach above, keep your job of labor for your income, but start something you really enjoy for a hobby. Remember Maslow's hierarchy of needs? If you have your income, your job of labor, that allows your mind to focus on creativity. So, with your income mini-day, you can have a hobby that does not make money but makes you happy.

Let us say you like painting on canvas. Start painting as a hobby. Do it outside your income mini-day and enjoy yourself. Perhaps someday you will be able to sell your art, perhaps even open a gallery and make a living from your FNE.

There are other examples I could give you, but time dictates we now must get into this month's primary lesson: the Neothink Marketing Secret. I hope I helped those stuck in jobs of labor.

One final point before we move into the Neothink Marketing Secret, THIS NEOTHINK[®] ADVENTURE can be and IS many of your FNEs, which may be largely overlooked. This journey and its outcome is more than a hobby. This is the movement that will change the world, which I will talk more about later today. EMBRACE IT! See it as a FNE even if there is not money in it. Voluntary movements can become people's FNE, such as political movements.

As per my choice, I am losing major money by taking my apprentices through this journey. It consumes my time, every day. I have little time for the other crucial activities that demand my attention. Other areas of progress and profits must be sacrificed as I go through this year-long journey with my new apprentices. But in the long run, I know it will be worth it. Your dollar-a-day maintenance fee on the secret web site barely covers my direct programming costs. Most of all, other

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critical Neothink[®] programs and major projects are held back because of my devotion to this group. My loyalty to this group takes top priority this year at some heavy costs to The Neothink[®] Society. In fact, remember in the Miss Annabelle Story the superachievers putting the goal of the superpuzzle above their own profits and ventures? Both in the Miss Annabelle Story and here in The Neothink[®] Society, people sacrifice time and money in view of the larger picture. If we do not, we will never enjoy the new world of peace, wealth, health, happiness, and immortality. It comes down to how badly you want that new world and what you will do to bring it about. No one else outside of The Neothink[®] Society will do this. It is up to us.

I embrace this journey. I invest this time in you at a financial loss. You, too, can embrace this journey. You can make this your FNE. Making money or not, this is value creation. This is historically essential value creation at a time when our anticivilization is most vulnerable. Next month, for those who *feel* this, awaits a whole new opportunity opening up to Level-Four Apprentices. But I do not want to jump ahead yet. You must first absorb and learn the Neothink[®] Marketing Secret, which will enable you to successfully bring Neothink[®] to the public if you chose this opportunity.

Okay, enough foreshadowing, let's roll into the Neothink[®] Marketing Secret (NMS). It is a three-piece Neothink[®] puzzle. We will dissect each piece along the way so you can use the separate pieces until the time comes when the pieces can come together and emit the synergy of Neothink. So, let's go now to our primary lesson today. Go now to Part One of this Level-Three Meeting.

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Level-Three Essence Meeting

Part One

In Part One, I'm going to reveal the first two pieces to the Neothink[®] Marketing Secret.

Whether you're an entrepreneur, a laborer, a retiree, a housewife — I'm going to give you the tools to open up a whole new life; that elusive Civilization of the Universe life.

So let's dig in.

Q: Ever since last month's meeting, I could barely wait to find out: what is the Neothink Secret to making major marketing breakthroughs?

MH: Today you will learn the highly-guarded Neothink[®] Marketing Secret. You, my Level-Three Apprentices, know my ultimate goal to bring about the conditions that will lead to biological immortality, which goes well beyond the realm of money. Nevertheless, these secrets I will teach you today are my Neothink[®] marketing secrets that have made me a wealthy man in the most unlikely field of writing and disseminating literature that will ultimately change the world. This is information you will get nowhere else; it is homegrown Neothink[®]. The following Neothink[®] Marketing Secret — a Neothink[®] Puzzle — has never been told outside our secret society. Many insiders have benefited enormously from what you are about to learn.

Even if you are not in a position to market anything right now, someday you could be, perhaps as soon as next month. Moreover, as I will demonstrate later, each piece of the Neothink[®] Marketing puzzle can be used for advantages beyond the business world. I will show you in Part Three of this Level-Three meeting that FNEs, TSMs, and now the three components to the Neothink[®] Marketing Secret (NMS) extend beyond business.

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Now, let us roll into the Neothink[®] secret to making major marketing breakthroughs. As you know, Neothink creates a new mind space through forming puzzle pictures. I will now apply that new way of using the mind to marketing.

Three major puzzle pieces form the NMS puzzle picture. This three-piece Neothink[®] Puzzle delivers powerful marketing synergy when snapped together. I will dissect each piece of the puzzle along the way of revealing the NMS. As with any Neothink[®] puzzle, you can use each piece independently until that Neothink leap comes when you snap the pieces together into a locked puzzle that emits the synergy of Neothink[®]. Now, for the first puzzle piece:

The First Puzzle Piece to the Neothink[®]

Marketing Secrets

COMMON DENOMINATORS

I see you talking about common denominators on the secret web site. That pleases me. You are getting started, for common denominators are the building blocks of integrated thinking.

Great marketing ideas come from identifying needs that are large common denominators among large segments of the population. An example is the giant Internet service that we all know and use. The founder, as I mentioned last month, was an ordinary person who became increasingly familiar with Neothink[®] business, particularly integrated thinking, through the Neothink[®] Library and the Neothink[®] Discussion Board on the Internet, just as you are. He soon broke through to an amazing common denominator for the Internet. He started that Internet service, and today he is worth many billions of dollars. I cannot mention his name for privacy reasons, but those who had access to the Neothink[®] Discussion Board a decade ago know who he is. An interesting point is: he initially came into

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Neothink[®] despising it. (I must say here that I do not know the details surrounding his particular involvement, and the person who did know the intimate details is no longer living.)

That founder of the major Internet service used integrated thinking; he identified and then integrated a large common need with an effective, practical service. He used the first puzzle piece of the Neothink[®] Marketing Secret: he identified a large common-denominator need for a product/service.

That success story demonstrates the enormous riches that can come from leaping beyond the normal way of using the mind, beyond the non-integrating, automatically-reacting bicameral-like mode, leaping ahead into the new way of using the mind: integrating percepts into concepts into puzzles as shown in Vision Nine in your Second Heirloom Package. The Internet billionaire looked into the business world and integrated a large common need for a product/service.

Yet, there is much more still to know about common denominators in the world of marketing. For instance, to find a large common need for a product or service, as our Internet billionaire did, is the most sought-after dream of would-be entrepreneurs and, therefore, the most mined common denominators. So *many* people look for a product or service that will “catch on”; they look for that common-denominator need first and foremost, making the product idea often too competitive and difficult to find a winner.

There are other places in business to find common denominators. Henry Ford found his big common denominator in manufacturing. That common denominator, of course, was: bring the work to the people instead of the people to the work. Ford had his production line manage the people instead of the people manage production. That common denominator captured his entire manufacturing process through his creation of the assembly line, which turned out to be the biggest manufacturing breakthrough of all time. In turn, that

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comprehensive manufacturing common denominator gave way to one of the greatest marketing breakthroughs of the twentieth century, Ford's original vision: making the car affordable to the average American.

Making the car affordable to the average American was a huge marketing common denominator, of course, but Ford could not start with that. He had to look through his business to find his common denominator elsewhere — in manufacturing — to bring the marketing breakthrough to the people.

Now, let us look here at making Neothink[®] a household word as common as the car and the light bulb. We all know that widespread Neothink[®] is ultimately needed to cause mankind to take the leap out of this anticivilization into the Civilization of the Universe. Those of us in this secret society know that Neothink[®] is the greatest common-denominator need/product on our planet. However, people outside this secret society do not know this. And they will not know this just by being introduced to Neothink[®]. (They will not know the need for Neothink[®] in their lives until they feel emotionally drawn to Neothink[®]). Like Ford and the car, we must look in different areas of the business of Neothink[®] until we find a common denominator elsewhere beyond the product itself. Ford found his common denominator in manufacturing. Neothink[®] will find its common denominator in personnel — *in you*.

Let us stop and realize this group, as diverse and different as you are, has come together through one extraordinary powerful common denominator. You are the rare people of the world whose child of the past is alive and searching. Deep inside, you did not resign to the anticivilization. You are soul mates. You really are the chosen ones who will bring mankind out of the anticivilization and bring mankind into the Civilization of the Universe.

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Before I go on, let us pause here to take in what this means. You are part of a moment in history that will forever change the world. This moment in time is so big that, ironically, it is hard to see. Indeed, it can be hard to comprehend that you are actually part of something so big: a moment in time that will change the course of mankind for eternity...right here, right now, with you and me. For some, this event will be just too big to come into focus and see. I understand that. For others, you will see, through wide-scope integrating, the whole picture. You will “get it”, and this will become your drive in life, your Friday-Night Essence responding to your child of the past, within.

Let us move on: We are learning the full range of common denominators. Yes, we can look for that common need for a product or service such as the Internet billionaire did. However, that is the toughest place to break through with the common-denominator advantage since most people look there first and foremost. So, we are looking for other areas in the business where common denominators can be identified and then used to ultimately achieve huge marketing success. Ford found his common denominator in manufacturing. Neothink[®] will find its common denominator in personnel.

In the Heirlooms, I break down business into four fundamental components:

- 1) Values/Product
- 2) Numbers/Marketing
- 3) Operations (includes manufacturing)
- 4) Personnel

Again, the Internet billionaire found his common denominator in his product/service. Ford found his common denominator in his operations/manufacturing. The Neothink[®] Society will find its common denominator in its personnel/this group. The magnitude of Neothink[®]'s common denominator

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will unfold next month when, for the first time, I will deliver the plan to take Neothink[®] public.

You are the first generation of Neothink[®] that will be allowed to go public! For two generations, senior Neothink[®] Society members have talked about this next move. It finally materializes with you.

So, we saw examples of powerful common denominators for the product, the operations, and the personnel. The other fundamental component of business above is numbers/marketing. Let us now focus on finding powerful common denominators for numbers/marketing. That focus leads us straight into the second puzzle piece of the Neothink Marketing Secret:

The Second Piece to the Neothink[®] Marketing Secret FORCES OF NATURE

The Forces of Nature, as presented in Vision Three in your Second Heirloom, are huge common denominators. Understanding Forces of Nature can make the difference between failure and success. Forces of Nature are the stimulations everyone seeks. Your marketing and advertising must capture those huge common denominators, even if they tie into the anticivilization. (You will capture Forces of Nature in your advertising honestly.) As I go through the Forces of Nature, the subject matter may seem immature to you, even ridiculous. If you feel that way, here is the reason: We leapt into human consciousness after the breakdown of the bicameral mind between two thousand and three thousand years ago.

We are no longer animals of nature; we are conscious beings, a manmade leap beyond nature. However, we still crave those animalistic stimulations, those Forces of Nature. Because we are no longer animals of nature, rather we are

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conscious beings, those Forces of Nature amount to under-evolved stimulations, particularly to highly evolved Neothink[®] men and women. As I go through how to use Forces of Nature in marketing, keep a couple of things in mind: First, we are in an anticivilization of bicameral-like reactions and must reach people at their level. Second, there is a third puzzle piece to the Neothink[®] Marketing Secret that is unique to The Neothink[®] Society. That third puzzle piece will come in later and nullify all the nonsense of the Forces of Nature.

All right, some examples of the Forces of Nature are:

1) Fastest and easiest prosperity and wealth — desire for instant gratification, for low-effort, get-rich-quick opportunities.

2) Attraction to most beautiful and sexy beings — desire for beach babes and hunks

3) Conserving energy via path of least resistance — desire for lazy way to get paid

4) Seeking power and prestige over others — desire for social and political advantages

5) Highest consumption for least energy spent — desire for least work for most money.

6) Looking for adulation and applause — desire for popularity and its advantages

7) Maximum caloric intake for survival — desire for sweets and overeating

8) Propagate genes, maximize offspring — desire for promiscuous sex

The Forces of Nature have such influence over us because they offer the stimulation modern needed and desired for survival for 200,000 years. By getting down to the Forces of Nature — the raw stimulations that influence every living adult — you tap into some of the largest common denominators in existence. To most people, Forces of Nature are irresistible.

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The Forces of Nature give you the most powerful marketing and advertising tools. When you advertise something, tap into the Forces of Nature. Wrap the Forces of Nature around your selling points to reach people's underlying desires. For example, you have heard the expression "sex sells". Desire for beauty and random sex is a powerful and universal Force of Nature.

Prostitution is called the world's oldest profession. It comes solely from a Force of Nature working on human beings. Pornography comes from that same Force of Nature. The numbers on the pornography industry are staggering. Those staggering numbers reflect the marketing power in Forces of Nature.

Gambling has its roots in the Forces of Nature: get something for the least energy spent (i.e., get something for nothing). The numbers on the gambling industry are staggering, too.

Underneath it all, Forces of Nature are always working on you, trying to influence your every move, urging you to get things automatically, without human thinking or decision making. After all, the bicameral mind automatically reacts to external stimuli. The bicameral mind does not integrate, think, and make decisions. The bicameral mind does not work for its gains. It just reacts automatically, as in the case of prostitution and gambling. That desire for automatic, instant gratification is the state of most people's minds today. Instead of integrating and prospering, the mind today does not do that. But it jumps at the "opportunity" to get something for nothing. That is why the leap into integrated thinking and Neothink is so difficult.

One of our Neothink[®] Society apprentices owns a gym. What I say may or may not apply in his situation, for I have not met him or seen his gym. But to illustrate the point, let us say he plans to advertise. Would he want to advertise the hard

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work it takes to lose a few pounds? No. Instead he would want to engage the powerful Forces of Nature. He would want to show images of beautiful and sexy people and imply that his gym offers the easy way to look like those beauties. Whereas that approach might seem offensive to a hard worker as I know he is; Part Three of this three-piece Neothink[®] puzzle will help this all make sense.

Understand the Forces of Nature at work, such as: sex appeal, beauty, prestige, prosperity, wealth, power, popularity, health, social advantages for self and children. Appeal to the Forces of Nature and not to the hard work. That goes for any ad. Forces of Nature are automatic, stimulating, and satisfying. They tie back to the bicameral-like anticivilization, and we are in an anticivilization. People do not want to hear about hard work. Whereas I know nothing about marketing for a gym, I understand Forces of Nature. A fundamental Force of Nature is: wherever women are, men will come. Offer deep discounts to women; perhaps let them in for free. Of course, that decision would require the gym's owner to get into the numbers to make the proper ten-second miracles here. Remember, marketing and advertising demand constant studying of the numbers, as you learned in our last meeting, in order to make the invaluable ten-second miracles.

When The Neothink[®] Society finally found you, we knew you were a searcher. Yet, what nerves did we first touch in you to get your immediate attention? Let me pause here to say: I am giving you our proprietary marketing secrets here. Again, this is for your eyes and ears only. You may pass those secrets on to your children and spouse only. Okay, what nerves did we touch in you? Indeed, we used the Forces of Nature in our marketing to get your attention! And so do the other best marketers in the country. Even if they do not explicitly understand the Forces of Nature, the invisible hand (Adam

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Smith) brings the country's most successful marketers into secretly using the Forces of Nature.

Although The Neothink[®] Society uses the Forces of Nature to get your attention, we do something unique that even the world's best marketers do not understand and will not understand for some time to come. That secret is what brought all of you together into the strongest modern-day common bond among human beings. That secret is what caused the child of the past inside this group to select Neothink[®] not just once but **three times** over the many other offers in your mail. That third puzzle piece of the Neothink Marketing Secret takes Neothink[®] marketing into another dimension altogether. That third and final piece to the NMS puzzle brings indestructible longevity to Neothink[®] as it would to any business. Indeed, that third piece to the Neothink Marketing Secret is why, whereas other companies come and go, Neothink[®] has been around for so long and will be around for as long as it takes to put ourselves out of business...that is, Neothink[®] will be around for as long as it takes to achieve biological immortality.

Let us move on now to the third secret puzzle piece that is unique to The Neothink[®] Society, for only we understand the leap of the mind into the next mentality.

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Level-Three Essence Meeting

Part Two

When I reveal the third puzzle piece, it will solve the mystery of why you are here at The Neothink[®] Secret Society. The third puzzle piece surpasses all marketing approaches the world has ever known. It is unique to Neothink[®] for it comes from the Civilization of the Universe.

Q: What is the mysterious secret to Neothink[®]'s marketing longevity? I have seen other offers come and go, but Neothink[®] has been around since before my time.

MH: That mystery is answered within the third puzzle piece of the Neothink[®] Marketing Secret:

The Third Puzzle Piece to the Neothink[®]

Marketing Secret

FORCES OF NEOTHINK[®]

Most people do have the child of the past inside, but the child is in a state of complete resignation. Even if your consciousness does not know this, YOUR child of the past unlike others was reaching up with both arms — what we here at The Neothink[®] Society call the Cycle Two stage of your life. You were a searcher, and when we contacted you, your mind was in the active searching mode. ...It is all making sense now, isn't it?

That buried little Zon within people, if *reached*, will respond. In fact, every person was once a little mysticism-free Zon, a very, very long time ago before the child absorbed the mysticism, the mind-virus from the adult world around him. That little Zon, that child of the past buried deep inside, is THE largest common denominator in existence...even larger[®] than the Forces of Nature. That is why the product Neothink[®] has

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the greatest potential of any product on Earth. And YOU are at the ground floor of that potential, as you will learn next month!

By understanding the Forces of Neothink[®] (Visions Three and Four in the Second Heirloom), we at The Neothink[®] Society send a secret message to that child of the past within. Through a secret code that I will reveal in a moment, we speak his or her language. Again, we have to do so in code, for the anticivilization-infected conscious mind will block any direct communication from the Civilization of the Universe. For instance, remember how The Group in Miss Annabelle's Secrets could not communicate to the masses their goal of biological immortality? That would have destroyed the presidential campaign. Instead, Daniel and Jeremiah had to "shift" the platform from the Forces of Neothink[®] back to the familiar, anticivilization-based Forces of Nature.

Now, think back to your first correspondence from The Neothink[®] Society, that 56-page pamphlet, your original Neothink[®] Orientation Booklet. That Neothink[®] Orientation Booklet says that inside its pages is a secret message your subconscious will absorb. Remember that? Remember that repeated mention of a secret code, a secret message? That secret message, written in secret code for your inner child of the past, is what Neothink[®] marketers spend their entire lives perfecting. To rescue your child of the past and bring searchers like you into the secret society, Neothink[®] marketers spend their lives learning how to get past your anticivilization-infected mind to reach through to that C of U child of the past deep inside, that infant Zon deep inside.

As I am going to teach you, Neothink[®] marketers must learn to communicate in code — a secret code. Again, the mysticism-infected conscious mind will shut off any talk from the mysticism-free C of U. For example, if you talk to most adults about biological immortality and living forever, their eyes glaze over. An entire generation ago, after years and years

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of numbers and ten-second miracles, Neothink[®] marketers learned to reach the child inside through a secret code, a secret message for the buried child who wants to live forever. I will give you specific examples of our secret code, how it works, and how YOU can do this, too. I will show you how this will bring about an indestructible strength to your business that other businesses do not have. Why? In the end, the child of the past within is THE LARGEST COMMON DENOMINATOR among the human race!

Before I go into specifics, I want to take this opportunity to explain that this secret-message marketing is completely different and new. No one outside The Neothink[®] Secret Society understands secret-message marketing because it is coming from the next mentality. When people do not understand something, they can lash out in fear or in misunderstanding. That explains why, on some Internet forums, people lash out at Neothink[®] Marketing. Not understanding this secret-message marketing, some people misunderstand our statements as gimmicks. Let me say right now: there are NO gimmicks in Neothink[®] marketing. There have NEVER been gimmicks in Neothink[®] Marketing. Everything is real — as real as our products — everything. But only those inside the Secret Society and three levels into these secret meetings, as you are now, know this. During this Level-Three Monthly Essence Meeting, your own eyes are opening to just how real Neothink[®] marketing really is.

I sometimes compare what we are doing (i.e., secret-message marketing from the next mentality) to another era during the only other leap in mankind's mentality: Conscious Jesus tried to communicate his message of human consciousness, of God-Man, to bicameral peasants. He could not communicate that next mentality directly. He had to talk in a secret code that the bicameral man could respond to. Jesus had to talk in allegories and parables, which he knew could

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reach into the bicameral mind and help it undergo the leap into the decision-making God-Man. Jesus gained enemies from both those in power who clearly understood what Jesus was doing and who wanted him gone, and from those not in power who just could not understand Jesus, his new mentality, or his secret-message “marketing”. Of course, today Neothink[®] works around those same enemies.

Before I teach you how to write this secret code to the infant Zon within, let me say that this entire lesson applies to the arts as well. Many contemporary songs appeal to the Forces of Nature, from tribal beats to sex-starved lyrics. (Let me say, for the record, I am not passing judgment. In fact, recent studies have shown that different music stimulates different parts of the brain. During one specific stage of my writing process, I have introduced music of all genres to “turn on” certain parts of my creative and emotional brain.)

The few complex compositions as well as simple songs that enjoy longevity tend to have an emotional message from beyond the anticivilization...unknowingly from the C of U. *What a Wonderful World* performed by Louis Armstrong comes to mind. Enduring classical music comes from a C of U sense of life.

...Imagine the several artists and songwriters in this apprentice group applying the NMS to their art.

I will first teach you how to create and send a C of U secret message to mankind’s largest common denominator: the child of the past, the infant Zon within, the person we were ALL once when we were very young, the person we were ALL meant to be. Before I do this, I must remind you again that these puzzle pieces are highly-guarded, proprietary Neothink[®] trade secrets. This is for your ears and your eyes only. And you may pass these secrets to your children and spouse. Here we go...

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Let us start with the ultimate C of U accomplishment, the greatest Forces of Neothink[®], our goal at The Neothink[®] Society, The Group's goal in the Miss Annabelle Story, this group's goal in The Neothink[®] Society, the greatest of all supersociety stimulations:

Biological Immortality...

Now with this example, I am going to show you how to snap together all three pieces to the NMS puzzle. Remember in the Heirlooms, straight-out talk of biological immortality brings empty responses from adults. Because of their bicameral-like existence, they just are not interested in eternal stagnation. As The Neothink[®] Society learned a generation ago, it is a fool's journey to attempt to communicate the possibilities of the next mentality to the current mentality. Instead, through numbers and many ten-second miracles, we made the discovery of secret-message marketing.

By keeping the concept of immortality in the marketing piece while bringing in one of the most powerful Forces of Nature — procreation — we developed the expression: sexual immortality. Here we have shifted the Forces of Neothink[®] back to a Force of Nature while, at the same time, sending a secret message to the infant Zon — the world's largest yet most difficult common denominator to tap. Through this “shifting” technique explained by Jeremiah in the Miss Annabelle's Story, one's child of the past deep in the right-hemisphere brain hears the C of U talking to him. One's adult self in the left-hemisphere brain hears the Forces of Nature talking to him. The adult will experience an impulse to purchase the product in response to the irresistible Force of Nature, SEXUAL immortality. The child of the past will absorb a residual that will keep him coming back and looking again and again at the ad in response to his long-sought Force of Neothink[®], sexual IMMORTALITY. The three-way combination of tapping large common denominators, pushing forces-of-nature impulses, and

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planting Forces-of-Neothink[®] residuals result in enduring, indestructible marketing power.

Let us examine more closely this “shifting” technique, shifting residual-capturing Forces of Neothink[®] toward impulse-capturing Forces of Nature to gain the synergy of both. We saw in the expression “sexual immortality” the secret code reaching out to the buried Zon within while, at the same time, capturing the impulsive Force of Nature for the adult mentality, this capturing two very large common denominators. That is vivid example of the three-piece Neothink[®] Marketing puzzle snapping together.

Let us look further at the greatest Force of Neothink[®]: biological immortality. Whereas we will not come out and advertise that C of U concept, we will talk about “looking young and living young much, much longer” or “staying young, virulent, and sexually active indefinitely.” We are sending the secret message to the child of the past while appealing strongly to the adult’s Forces of Nature.

Let us look further at another great Force of Neothink[®]: a living job of value creation. One cannot market that concept; it is just not strong enough. But we can shift it. Forces of Nature push us toward prosperity wherever we can get it for survival...the more abundance, the better. Now, remember that a living job with essence, a value-creating job, has money-making essence, a money-making purpose. You learned that in your Heirloom Packages. A living job of essence (value creation) in contrast to a dead job of labor (value production) is the only job in which one can generate money without limits. Therefore, to shift the Force of Neothink[®] — a living job of value creation — to bring in the Forces of Nature, we emphasize the remarkable money-making possibilities of Neothink[®]. The Forces of Nature give the adult a strong impulse to get this real route to big money. The Forces of Neothink[®] give the child of the past a residual to keep coming

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back to Neothink[®]. For, we blend together the possibilities of making big money with creating values that did not exist before. Indeed, we blend together the Forces of Nature with the secret message to the infant Zon within. As you now know, that secret message is *value creation*.

Let us look at yet another Force of Neothink[®]: eternal romantic love. Eternal romantic love is one of the many values often gained while living a Neothink[®] life. The C of U concept of eternal romantic love is not strong enough to successfully market in this anticivilization. So, we shift and present the C of U concept *through* the Forces of Nature. For example, “lovemaking” in nature generally amounts to random, purely physical mating. So, Neothink[®] wraps that powerful Force of Nature around the secret message. If marketing to men, for instance, Neothink[®] Marketing will emphasize the beautiful and sexy women a Neothink[®] man will often find himself interacting with. Neothink[®] Marketing further emphasizes that a number of those gorgeous women will want his attention and even his love...and when he finally settles down and selects his spouse, he will love her forever, and she will love him forever. He will never leave her, and she will never leave him.

Do you see both the Forces of Nature speaking to the adult and the secret message speaking to the child of the past, the infant Zon within? Raw, animalistic, automatic physical intimacy is, indeed, available to Neothink[®] men and is emphasized in the marketing. However, within that message resides the secret code: when you settle down, you will love your spouse forever, and she will love you forever. Although blended into the Forces of Nature, the infant Zon hears that secret message deep inside your mind. The person you were meant to be hears our secret message calling out: come live the life you were meant to live!

Another Force of Neothink[®] is: legitimate power and prestige from one’s value creations for society. In other words,

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one who provides major values to society has natural respect from others, natural power and prestige. Neothink[®] contains the tools and the program to lift people into a new life of value creation and, therefore, legitimate power and prestige. Yet that C of U concept could not be marketed successfully in this anticivilization. A generation ago, we learned that lesson after years and years of trying with millions of dollars draining from our efforts. After the long battle, we finally discovered how to shift the C of U concept and present it through the Forces of Nature while putting our secret message in the presentation. For example, we might emphasize the adulation and social advantages and favors you will receive as the wealthy and powerful man-on-the-hill. That superior-than-your-peers Force of Nature sparks the adult's anticivilization impulse to purchase the product. However, in that message, we will name-drop; we will reveal some money/power giants or renowned scientists who rose through Neothink[®]. Realize those money/power/prestige giants are value creators and enormous values to society. And that sends the secret message that the infant Zon inside recognizes through all the Forces of Nature...about the C of U life he or she was supposed to live.

Do you see what Neothink[®] Marketing is doing here?

Go back to your situation. Why did you respond to Neothink[®] amid all the other solicitations bombarding your mailbox? Not just once, but NINE times? That is how many back-and-forth correspondences we had (includes you reading your three Heirlooms) before you could finally enter your debut meeting. Your child of the past reached out and grabbed hold of and would not let go of the C of U, which was being secretly communicated to you within the Forces of Nature.

If this third puzzle piece seems daunting, you do not need to pursue it in your marketing yet. To get started, concentrate on the first two puzzle pieces for now. Concentrate on identifying common denominators. Look in all four

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fundamental components of business for common denominators. Also, particularly in the marketing component, recognize and engage the Forces of Nature. That is your focus for now. Just spend time on those first two puzzle pieces for now.

Like the Neothink[®] System (i.e., the mini-day/power-thinking team, mini-companies, division of essence, etc.), any one of these three puzzle pieces can substantially advance your efforts, even cause a major marketing breakthrough. You can use each puzzle piece independently for substantial gains. As you eventually learn how to start integrating them — snapping them together — you will gain increasing synergy and soaring success.

Throughout this whole process, keep your mind focused on the numbers in order to break through with those priceless ten-second miracles. As time goes on and you experience financial gains from identifying and formatting common denominators and advertising the Forces of Nature, then you can begin to bring in the missing piece to the Neothink[®] puzzle. The third puzzle piece, the final piece, when done right, will bring a synergy to your business that will make it enduring and indestructible. Someday the history of Neothink[®] will be told. That untold story will show how indestructible Neothink[®] is, as reflected in the Miss Annabelle's Story.

Now, before we leave the three-piece Neothink[®] Marketing Secret, let me revisit the first piece — common denominators. When you identify a common denominator as the Internet billionaire did in product, as Ford did in operations, as Neothink[®] did in personnel, you must then implement that common denominator. The key here lies in formatting. Ford formatted his common denominator through the assembly line. The Internet billionaire formatted his common denominator through a remarkable community-created/community-curator concept. And next month, I am going to format you — that is,

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those of you with a burning passion to bring about the C of U on our planet. I will be watching the secret web site to see who has passion burning within to lift mankind into the C of U. (Those of you who are not subscribed to the secret web site really need to subscribe in order to be part of the ground-floor opportunities coming next month. You are already missing all the many local meetings, the business opportunities, the licensing opportunities, the political movement, and now the ground-floor opportunity next month. All activities and opportunities come out of the secret web site. It is “the brain” of the Neothink[®] Movement.)

One concluding point on implementing and formatting common denominators: When you find your own common denominators for your own business, your best formatting tools are found in the Heirlooms’ business techniques. You do not need any miracle breakthrough such as an assembly line. All the techniques you need to format and implement your common denominators can be found in the business techniques inside your Heirlooms.

That completes the Neothink[®] Marketing Secret. In Part Three of this meeting coming up next, I will show you how to use these techniques beyond business. I will also tell you a little more about what’s coming to you, next month. Go now to Part Three of this Level-Three Meeting.

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Level-Three Essence Meeting

Part Three

Now that you know how we found you, how we reached down and took the hand of your child of the past and lifted you toward the Civilization of the Universe, let me say welcome, welcome home.

Your child of the past and mine, together, we will continue ahead on the most important journey of our lives.

Q: How can I use all your great secrets if I am retired?

MH: Let us come down a notch or two from the high-powered Neothink[®] Marketing Secret and ask what about the truck driver, the dishwasher, the retiree, the housewife? Does the NMS apply to entrepreneurs only?

Actually, today's three puzzle pieces do apply beyond business. I mentioned the arts briefly earlier today. I will expand on that a little further in a moment.

First, let me back up and say that all three lessons thus far may seem directed to entrepreneurs only, but that is where I am honing my examples. All three lessons apply beyond business.

Let me back up to last month, the Ten-Second Miracles. Remember, I said the Heirlooms came from making many of those Ten-Second Miracles. The Heirlooms, of course, have nothing to do with business per se. The Heirlooms came from writing, philosophy, psychology, and art. The Ten-Second Miracles come from the new puzzle-building way of using the mind. Numbers help you see the puzzle pieces and snap together those Ten-Second Miracles at work.

Again, the essence of TSMs is pulling together puzzle pictures. Numbers are tools at work that help you do that. The TSM is the new way of using the mind that can apply anywhere, in any circumstance. Pushing the mind to absorb knowledge, to see *what is*, and to integrate something better

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causes this new way of thinking in whatever you do. Our minds do not do that naturally.

In life in general, you can pull together these remarkable Neothink® Puzzle Pictures. But our minds just do not go there, for our minds are infected with a virus, with the bicameral mode known as mysticism. Many of you at the secret web site are seeing through the eyes of numbers at work, and many of you have begun making Ten-Second Miracles. That really pleases me.

Now, revisiting the first meeting, the FNE also applies to everyone, even those who cannot make their FNEs their livelihoods. At least they can find it and inject that joy and happiness and that PLAY into their lives. The FNE applies to the truck driver, retiree, dishwasher, it does not matter. And, those having trouble finding their FNE should take a closer look at spreading Neothink® to bring about the world they have always sought, especially next month as you gain the opportunity to be among the first generation of Neothink® Society members to take Neothink® public.

This month's lesson, the Neothink® Marketing Secret, also applies beyond the business world. Teaching your mind and your children to always seek common denominators, for instance, simply makes you a more evolved, integrated thinker. Vision Nine in your Second Heirloom Package goes into detail on this exercise to becoming a genius. Moreover, imagine how valuable it is to understand the Forces of Nature for raising your children, for example, or for understanding your spouse, your friends, or yourself for that matter. Those forces are always at work on all of you. Also, imagine how valuable it is to understand the Forces of Neothink to guide yourself and your loved ones toward the C of U life.

Indeed, your FNEs, the TSMs, and the three puzzle pieces to the NMS — all three lessons so far — reach beyond the entrepreneur. Those three lessons are the tools you need to

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make the leap into the next evolution of man — into the mysticism-free Neothink[®] man or woman.

As of today, your three most pressing questions have been answered in the first three lessons:

- 1) What is my FNE?
- 2) What is the Ten-Second Miracle?
- 3) How did The Neothink[®] Society chose me?

Let us look more closely at #3, how did we choose you? In choosing you to come into The Neothink[®] Society, we have created perhaps the most powerful common denominator in recent history. You are all here because your child of the past directed you here! Some of you will dispute that statement: “I’m here to make big money!” the Forces of Nature in you will scream! That is your left-brain “awareness” speaking, however. Consider you got here only after ordering and reading all THREE Heirlooms. After receiving and reading the first Heirloom, if you were only seeking the Forces of Nature, say instant monetary gratification, you would not have kept coming back for the other two Heirlooms. The Forces of Neothink talking to your child of the past kept you coming back. ...You might have seen astute apprentices on the secret web site make this same observation. (This is not to say, however, that you will not make a lot of money.)

So, here we are, together, the group with such diversity, such very different financial statuses, job statuses, power levels. Yet, underneath all our differences the child of the past inside each of us survived the anticivilization and brought us together: you, all of you, with me. We all intellectually recognize and emotionally desire the rational Neothink[®] World, the super-prosperous supersociety, the immortal C of U on Earth. WHAT, I ask you, are we going to do with this amazing common denominator? Are you ready to do what I see so many of you hoping for? Are you ready to go outside the

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society? Are you ready to go public and change the world? The lesson today has given you the tools — the power to do that. After all, changing the world will be every bit a Neothink[®]-Marketing dynamic as it is a Neothink[®]-Living dynamic. Yes, we have the business dynamic and the product dynamic to do this. I ask you again, are you ready to go out there and change the world? Think about it: YOU are now part of this SUPERPUZZLE!

Stop to think for a moment — who else, what else can effectively change this world? Libertarians? Objectivists? Republicans? Democrats? There is no one and nothing beyond us. Why us? The answer is: no one else knows the next mentality. Only we do. Moreover, we are not a powerless think tank. We have the engine of business and marketing driving this forward.

The next phase is the EXCITING PHASE. What if I tell you I am going to turn those of you who are interested into marketers bringing Neothink[®] to the public? Does that touch a nerve of being your FNE? Let me add that Neothink[®] is truly the only product on Earth that EVERYONE needs. The marketing could go much deeper and far longer than any other royalty-based marketing program for any product or service. And you apprentices here in the Secret Society, on the secret web site (where Neothink[®] movements are organized and orchestrated), you come in on the ground floor of all that royalty-marketing potential! You are among the first generation of taking Neothink[®] public. You are in a rare moment in Neothink[®] history. The opportunity will bring emotional and financial rewards. That journey begins next month. Learn, learn, learn the Neothink[®] Marketing Secret this month. View this meeting more than once to master the three NMS puzzle pieces and to prepare yourselves for next month's opportunity.

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Let me make myself clear: Taking Neothink[®] public begins in our next meeting, with Level-Four Apprentices leading the charge through my mentorship. This offers an enormous opportunity to you. In that meeting, I will release the plan to take Neothink[®] public on two fronts:

1) A royalty-based marketing program that goes several layers deep (with you getting in on the ground floor)! You are going to need the marketing tools I taught you today!

2) A political plan that reveals the party name, the platform, and the startling campaign strategy. (The campaign strategy will boggle your mind!) Until then, you need to go to the political state breakdown on the secret web site and get organized state by state.

This is so important that I am going to repeat myself: you are now part of the group that will change the world! Everything you learned today will be crucial for you to transform into a world-class marketer. You know by now that Neothink[®] is not hyperbole. It is the only movement with the engine capable of changing the world.

Once again, going public will start in two ways:

1) Spreading Neothink[®] by bringing outsiders into The Neothink[®] Society, our growing Neothink[®] family. This will be formatted in a way that Level-Four apprentices can begin to make good money doing this — a REAL ground-floor opportunity! A REAL Friday-Night Essence!

2) Spreading Neothink[®] by bringing people into our political party. This will be formatted in a way that Level-Four apprentices can begin to acquire honest power doing this — also a real ground-floor opportunity! Both approaches require an enormous marketing job to succeed! You now have the proprietary Neothink[®] marketing tools.

You are the fortunate forerunners. However, that is enough foreshadowing for now! Let us come back down to Earth,

Forbidden Revelation

back to the foot traveler taking one step at a time. Everything you learn this month is going to build your horsepower next month for marketing both the Neothink[®] Party movement and the Neothink[®] Society movement. Those Neothink[®] movements could become your FNE. Both Neothink[®] movements involve historic value creation. You will be free to pursue numbers and make Ten-Second Miracles. Making a difference in this world will be exciting for all Neothink[®] apprentices, including those of you trapped in a job of labor.

Your homework is:

First, in a week, view this master-link lesson a second time.

Second, go back into the Second Heirloom and study Visions Three, Four, and Nine. I want you to really understand the Forces of Nature, the Forces of Neothink, and common denominators. As you read Visions Three and Four, you will read about supersociety stimulations that out-stimulate spiral-of-death stimulations, which will come into play in our next meeting together.

Those with a business to market...common denominators, Forces of Nature, and Forces of Neothink are the three pieces to the powerful marketing puzzle. I do suggest starting with the first two pieces only...until a certain point is reached where you can introduce secret-message marketing to the child of the past within.

In closing, I have said all along that this is a two-fold journey:

- 1) A journey for YOU to personally succeed.
- 2) A journey for our NEOTHINK[®] GOAL to succeed.

I have also said all along that those two paths can and will eventually join together. Remember, Neothink[®] Society members are the only individuals who can do this because our child of the past is alive and reaching. Only we see the C of U. Sometimes, when sustenance is met, self-enrichment can

Secret Teachings to My Exclusive Inner Circle

become very fulfilling by contributing to the Neothink[®] Goal. This is an exciting opportunity for all of us, including those stuck in stagnation traps...for making our deepest dreams come true, the dream of our Child of the Past.

Before entering our next historic meeting, view this entire master-link meeting a second time and read your assignments. Practice, practice, practice developing the three puzzle pieces revealed in today's Essence Meeting. And those who have not subscribed to the secret webs site should do so now to reside where the two great public movements will be released, organized, and orchestrated.

I will follow your efforts there at the secret web site. In fact, I am going there right now.

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