

## **Welcome to the Neothink<sup>®</sup> Society**

As you are a new online Neothink<sup>®</sup> Society member, the founder and renowned writer Mark Hamilton sends you this free gift: He sends you the most highly-guarded billionaire secret of all time, in Part Two. As you will see, the billionaires' most prized secret comes down to this: how to push bad luck away and how to yank in lots and lots of good luck! Indeed, many billionaires will tell you they got rich because they got really, really lucky. But what they will *not* tell you is: their super luck was not a coincidence. They all have a secret; they know how to push away bad luck and yank in more and more really, really good luck!

Of course, they won't leak their secret, but the investigative writer Mark Hamilton will! And he gives it to you below! It is an easy-to-read, simple report. That's it! A simple report that will change your life forever! You cannot afford to pass up this once-in-a-lifetime secret. Mr. Hamilton keeps a low profile because he is stepping on some big toes by revealing their most prized secret! His mission is to spread this secret to those who really need it. He reached you today. This is the renowned writer's wish, so we are fulfilling his wish. He believes he can increase the wealth of our nation one person at a time, and today you are that person. Now read on to discover the billionaires' secret. Read every word to lift yourself up now to the self-made wealthy elite class!

**The Billionaires' Secret**  
**Part One**  
**A Special Report for You**  
**(As Requested By Mark Hamilton, Investigative Writer)**

We are fulfilling Mr. Hamilton's request to inform you of the billionaires' most prized secret. At the request of that renowned writer who is reaching out to you, let's begin to understand that billionaires got rich because they got very, very lucky.

They admit it. Mark Zuckerberg admits it. They confess to getting very lucky. But they will never tell you that they learned a very simple trick to control (and gather) luck.

The wealthy elite want us to believe that luck is something so random — like winning a lottery — that we won't ever expect super good luck. That way we never look for it, we never work for it, and the rich quietly monopolize it.

But super good luck, like everything in life, is controllable through persistent focus.

You heard me right: luck can be and is controlled (and gathered) by the rich through persistent focus. It is the greatest kept secret of all time!

Think about it: everything in life is beneficially affected when a persistent focus is applied toward it. So why should luck be any different? I know it seems like luck is purely random...and that is exactly what the rich want you to believe! That way you *never expect to get really lucky*; you never really try to get billionaire-rich because you believe only one in millions ever gets so randomly lucky (like Mark Zuckerberg). This way, without us ordinary people ever believing we can get lucky and rich, the wealthy have no competition!

But with the right focus done the right way, you can have your way with lady luck! You can scientifically gather good luck — the key ingredient to becoming a millionaire or billionaire!

It happened to me! I was really broke. I lived in a rundown trailer. I worked as a minimum-wage unarmed security guard and as a cook at a fast food eatery. I had no money, no woman, no life.

I lived a lifestyle that I hated. I was down and unhappy. I was lonely and miserable. No money. No love. No sex. No future. How long can I live like this, I often wondered.

One day I got a letter in the mail from the renowned investigative writer, Mark Hamilton, which I reprinted for you in Part Two below. It told me as it will tell you that it took good luck to get wealthy — that there was no way up without good luck. And the letter said that luck could be controlled, culled, and used for a rapid climb to the wealthy elite class and that I was the right fit for this, chosen by a renowned writer!

So I took it seriously. Let me tell you, it was the single most important thing I have ever done in my life! My life is now full of riches, romance, and constant good luck. In fact, luck makes it all so easy! You'll love it!

Simply put, good luck is a catalyst to wealth, romance and many other wonderful things. When viewing luck as a catalyst, a scientific approach to luck unfolds. The billionaires all know this, and it is their most prized secret.

Stop for a moment and ask yourself: How do Warren Buffet and rich investors like him get lucky their entire lives, over and over again, decade after decade? The straight odds are fantastically against that. In fact, the odds make such decades-long luck streaks impossible. There is something else going on. Something we never suspect or question. It's called: controlling and gathering luck!

Stop to think: Buffet is one of the richest men in the world by investing decade after decade and just always getting so lucky after lucky. With that kind of impossible ongoing luck, doesn't it make sense that he has a science behind his luck? No one ever questions how he gets so lucky for so long. And of course he won't reveal that science — his secret — to the world, for if he did, then he would be flooded with competition!

The billionaires' greatest kept secret on luck and wealth has been hidden for centuries, and no one questions their luck. It's like a family secret...a secret fraternity of the wealthy, sacredly holding this secret within, among its rich members only. Decade after decade no one suspects or questions their uncanny luck. Yet the odds are beyond impossible for such luck to repeat itself decade after decade. Indeed, we are conditioned to believe that the very rich are life's lottery winners and, therefore, we never question their odds-defying luck streaks. But the investigative writer, Mr. Hamilton did question their luck, and after nearly four decades he unearthed their highly-coveted secret to luck and wealth. We have sent that to you in this report. Read every word.

Of course, Warren Buffet and other billionaires within the fraternity of the rich won't reveal their secret of controlling and gathering luck, but the investigative writer will (Part Two)! You see, the rich have everyone else believing that luck is rare and random. So we never really see or even question all the ongoing luck of the billionaires! Not until the low-profile renowned writer. Thanks to Mark Hamilton, they can fool us no longer!

I personally acquired the secret a few years ago, and it changed my life!

When I received the low-key writer's luck-catalyst, to my amazement I was blessed with the Midas touch. Everything I touched turned to gold, for I now CONTROLLED luck just like the billionaires, the catalyst to wealth. Imagine it; I brought good luck into my life just as you will! And I got rid of all bad luck so my life was suddenly blissful and happy!

To my shock and amazement, getting rid of bad luck and yanking in good luck became routine in my life. I was so happy! The same will happen to you. I went from living in a rundown trailer to making really good money. I will never stop using the luck-catalyst to the wealthy life! And neither will you. It's the secret of all the billionaires. They protect it with their lives. And low-profile writer Mark Hamilton is willing to bring their coveted secret — their centuries-old catalyst to the wealthy life — to you!

He is putting his future on the line by doing this for you, as he did for me. I am forever grateful to him and have since met him in person, as you will someday. He has his reasons for going rogue and letting a few people in on this secret luck catalyst. You will discover his reasons when you read Part Two of this report containing the billionaires' secret, written by the investigative writer, Mark Hamilton. You will understand the rarity of this information after you digest it. Every rich person who ever lived (now including me) hoarded luck as taught in Part Two.

Indeed, the wealthy have the monopoly on good luck. Think about it: have you ever seen a person who is struggling next to poverty ever enjoy good luck? Yet we see the richest people in the world such as Warren Buffet getting so very lucky with his investments day after day, decade after decade! Now I do too! And soon, you will too! And now for the first time you can introduce your family and friends to the Neothink<sup>®</sup> Society so they will too! I have brought my brother and sister in and now they too are wealthy!

Part Two spreads the billionaires' monopoly on luck to you, just as it did for me. Life very quickly rises from a helpless struggle against poverty to the lucky life of the wealthy!

Take it from me, it's a whole new exciting and profitable way to live. I tell my new wealthy friends that this is the life I was meant to live! My lifestyle now reads like a Hollywood script! I live in a mansion in the middle of some of the richest and most famous people alive! They too all use the luck catalyst! Now you will too! And soon those you invite in will too!

Some of the immediate benefits you can look forward to:

- Immediately experience more and more good luck until good luck and wealth overwhelms your life! Imagine being overwhelmed with wealth, romance, excitement every day! It takes luck!
- Immediately drive out bad luck from your life until you feel happy, at ease, at peace with yourself. Breathe easy now.
- Witness your wealth and your bank account growing and growing to levels never previously experienced. Sigh in relief and take those vacations!
- Behold your new magnetism. Brace yourself, for complete strangers — both men and women — will be drawn to you. Forge new relationships, romances, money-making ventures. This is how it all happens! A dull life becomes a distant memory, a bygone era. Exhilaration fills you, stimulates you every day! You look forward to tomorrow!
- Experience much more powerful relationships...new friendships, lovers, closer family and friends. Life becomes exciting; boredom vanishes from your new life.
- Soak up the wealthy and romantic life of the ultimate winner — the rock star you were meant to be. You never have to suffer again!
- Never again feel like you are getting old! This lifestyle makes you young forever!

Your life is now forever changing for the better. I want you to feel it too. Read Part Two and discover a new life — the life of the wealthy with bottomless good luck...the life you once dreamed about. And bring in those you love and care about.

We keep anonymous as possible to outsiders. We are not loved by some of the wealthiest people in the world because we expose their secrets. We are handing out their good-luck catalyst beyond their inner circle. But we are steadily becoming perhaps the most powerful silent society in the world today bringing wealth and freedom to people like you and those you care about. We are very real and are reaching out to you.

If it seems like a mystery as to why the writer wants to reach you let it suffice for now that you have a special soul that never ceased searching, which is why you are here reading this now. And your lifelong search has now paid off. You earned this.

Do you want really good luck in your life (like the wealthy people)? As you now recognize, luck is the catalyst to wealth and an amazing life. The secret of the billionaires who selfishly enjoy good luck decade after decade follows in Part Two:

**Part Two**  
**The Luck Factor**  
**(A Hidden Billionaire Secret)**

by  
Investigative Writer  
Mark Hamilton

Good luck can make you a billionaire.

Bad luck can make you a bum.

Right now you will learn how to eliminate bad luck and rope in endless good luck. This is the billionaires' hidden secret. Read every word very closely!

You may have...or you may know someone who has...started a business or financial venture based on an idea. Obviously you or your friend thought it was a *very good* idea in order to risk your savings or, worse, go into debt for. Sometimes people risk their life's savings or sink themselves deep into debt because they get so excited over "the idea".

And, of course, we are motivated by the billionaires' success stories of their "billion-dollar ideas" — the Facebooks, Googles, Amazons...and before that the Starbucks, McDonalds, Walmarts...and before that the Ford Motor Companies, the GEs, the Sears & Roebucks. True, those billion-dollar companies grew from an idea that clicked with the public.

But what you don't know is this: just as you see the faces of lucky lottery winners smiling big, similarly the faces of billion-dollar business owners, always smiling big like Mark Zuckerberg...those billion-dollar-company owners are lucky *lottery winners* in business. In others words, their big ideas luckily "won the lottery" when they clicked with the public. There's that word again: LUCK.

Luck. They got *really lucky!*

For every mega-money lottery winner there are millions who lost. For every billion-dollar company there are millions of business ventures that lost.

Yet every single one of those business ventures sprang up from what its founders and backers believed was a good idea...no, a GREAT idea.

The hidden truth is this: Ideas are neither good nor bad — they are ideas only. No one knows how the idea will click with the marketplace. When we risk everything behind a "great idea," we are merely gambling, and the odds are against us.

Indeed, according to Forbes, for every ten businesses started, only two survive after eighteen months. And the odds get worse for risky investment ventures. We not only are gambling, but the odds are at least five to one against us. Just like the mega

lottery winners, the mega business or investment success stories are simply after-the-fact “lottery winners” in business. That’s why they are always smiling so big! Their idea was one out of millions that clicked with the public. But just as you cannot predict the future of the weather say a year out, you cannot predict the future of a “great” business or investment idea. Too many random and unpredictable variables are at play, and the chaos theory takes over. Namely, you cannot predict how the diverse public will respond or how effective your marketing will be. Timing in relation to an array of unreadable variables, among other things, plays a major role. The same is true in the music world for new artists trying to break in. There are many parallels between new businesses or investment ventures and new artists.

When you risk your savings, life savings or, God forbid, sink yourself into debt for a “great idea” or “great song” if you’re an artist, you have set yourself up for failure.

You need luck. You need to get *really lucky!*

I am going to teach you the hidden secret of the billionaires that ropes in “luck” and reverses your situation from near-certain failure to near-certain success. And with every passing day using this secret, your odds increase toward making the really lucky “big idea” or “big song” that clicks with the public, around which you can build a billion-dollar empire.

So are you ready to slap away bad luck and rope in good luck? I am going to give you the billionaires’ hidden secret of how to get *really lucky* and stay on top. Play close attention!

So let’s say you pursue a new business idea or a new investment idea in hopes of making lots of money. Let’s say you risk everything — your savings...you even put yourself in debt because you have faith in the idea. After all, it’s a great idea! Well, you have a one in five chance of making the business survive and even less if it is a risky investment venture. But your idea is a *great* idea! So goes the same belief of every other person who risked their savings. Yet the failure rate still stands where it does (at 80% failure). So you have a one in five chance at success. You risked everything for those odds. You followed the advice of business and investment gurus and risked it all! Luck — *bad luck* — is most likely to visit you.

With one secret of the billionaires you can cut those bad odds in half. Then in half again. And again. And then shift the odds into your favor for survival. Then more and more in your favor until luck — *good luck* — finds you!

Here we go: let’s say you put your mind to work and come up with a compelling, competing idea or a simple way to enhance your original idea. In my line of work this is called a “split-run”. Basically, it is a matter of testing different ideas against “the control” or original idea. If one test beats out the control, then it becomes the new control. This concept of testing ideas against the control works in any business. In my business my split-runs occur in my advertisements in the mail; for you maybe your split-

runs occur in your product displays in your new store, whether brick-and-mortar or on-line...or split-runs of your VSL (video sales letter)...or other split-run marketing tests from the sales letter to the funnel converting sales to upselling. Do split-run tests on everything you can, from marketing to the product itself. It can be anything from a little idea that may slightly enhance the control to a major competing idea to replace the control.

But once you begin testing ideas against the control, you start immediately cutting down the odds of failure. Just one competing “good” idea tested against your original “good” idea gives you two possibilities at success instead of one and actually cuts your odds of failure in half.

Think about that: one test doubles your odds of success!

Moreover, by elevating your mind into this testing mode, always thinking of ideas to test against the control (to enhance the control or to altogether replace the control), you successfully lift your mind into ongoing creative thinking. You will be amazed at how creative and powerful your mind will become. You will evolve a rare creation-driven mind of the geniuses (who eventually create billion-dollar enterprises).

Once you get into this testing mode and your creative mind kicks in, you lower and lower over and over again your risk of failure — you survive. And the longer you survive in this testing/creative mode, the more you increase and increase over and over again your chance of capturing *the* idea that clicks with the public...what everyone calls “the big idea” or the “next billion-dollar idea.” And when that happens, people the world over will be amazed at your genius “big idea.” You, on the other hand, will know that you “muscle” your way into that idea.

Indeed, I am teaching you how to “muscle” bad luck out of your life and good luck into your life. I am teaching you how to stop bad luck in its tracks and slap failure away AND, at the same time, how to reach out and grab elusive good luck by its tail and yank it into your life. I am teaching you how to become immune to failure and how to get on the fast-track to the wealthy-elite class. I am teaching you the secrets of the billionaires! (Yes, the secrets of the Illuminati.)

And whereas they won’t tell you their secrets, I will. You just learned how to break down this nebulous but vital thing called luck and scientifically make luck work for you, not against you. Good luck is absolutely necessary for big-money success. This testing/creative mode is a secret of the billionaires. They know exactly how to chase bad luck away and reach out and yank good luck into their lives. This is how they do it! Year after year!

Now, you can do it too! And I belong to an exclusive association — a silent society of some amazingly powerful people who will help you do this! (Some consider us the new, benevolent Illuminati.) They will help you with ideas and help ignite and nurture your creation-driven life. Moreover, I spent 40 years among these powerful,



talented people uncovering *every single one* of the billionaires' hidden secrets in my investigative work. As I said, those powerful, talented people will help you rise to the wealthy elite class. Keep an eye out for a future email from this silent society, my Neothink<sup>®</sup> Society. We want you to receive ALL of the billionaires' secrets. We are here to help you and those you care about. This secret is the beginning of a cornucopia of billionaire secrets! And when you join us in the secret meetings, these amazing people will help you apply and make the secrets real!

Remember, we will help you with ideas to push out bad luck and yank in good luck and make your climb to the wealthy elite class a reality. It is not hard once you get started and get the feel for it. ...And I look forward to someday meeting you. (I keep my name and the society's formal Neothink<sup>®</sup> title under wraps because not all billionaires are happy with us for breaking ranks and leaking their secrets.) I want the fast-lane to wealth, power and romance to open up for you and for those you care about. Read this report again and look forward to more billionaire secrets from me and my society as the rush of monetary benefits change your world forever. Keep your eye out for another email from my Neothink<sup>®</sup> Society next week. The contents of that email bring you more of my billionaire secrets! My Neothink<sup>®</sup> Secrets will help you reach milestones and fill your life with achievements and accomplishments...*and wealth*. These Neothink<sup>®</sup> Secrets make life really worth living! Next week I will show you my greatest-kept, 33-year-old secret. (And I will let you know in that next email what billionaire secrets I will send you the week after next!)

Indeed, the beginning of a cornucopia of billionaire secrets has begun! Be on the lookout for more correspondence from me, Mark Hamilton, and my Neothink<sup>®</sup> Society. Be on the lookout for your next email, and I will also send you, first class, a red-and-blue bordered envelope through snail-mail with secrets too exclusive to send via email. Watch for it! Check your mailbox in a few days! And click the link below to take THE LEAP...to enjoy the whole cornucopia of billionaire secrets instantly:

**Get All of the Billionaires' Secrets *NOW***  
**Get Immediate Access to the Overflowing**  
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